SWAROVSKI ELEMENTS

INNOVATIONS SPRING/SUMMER 2013



INNOVATIONS SPRING/SUMMER 2013



benefit from our exclusive ingredient branding program

WWW.SWAROVSKI-ELEMENTS.COM/PARTNER

SWAROVSKI ELEMENTS



MORE THAN 100 YEARS OF innovation AND experience

Swarovski has been dedicated to perfection in all aspects of crystal creativity since 1895. Today, Swarovski is an inspiration to the entire design world in terms of precision-cut crystal.

RESPECT AND responsibility

Swarovski products all reflect the company's corporate values of respect, integrity and social and environmental responsibility. SWAROVSKI ELEMENTS are synonymous with the spirit of innovation – not only from a design perspective but also with regard to certificates and compliance to laws governing health and safety.

PLATINUM FOILING AND M-FOILING FREE OF HAZARDOUS SUBSTANCES

The foilings used for SWAROVSKI ELEMENTS are compliant according to 16 CFR 1303 and do not exceed the lead limit for surface coatings.

ROHS COMPLIANCE

The RoHS Directive, which has been in effect since July 1, 2006, regulates the use of certain hazardous substances (e.g. lead, cadmium, mercury, ...) in connection with electrical and electronic equipment. Based on the exemption granted to the glass industry for bound lead in crystal glass, the majority of our crystal assortment* may be continued to be used in the area of electric and electronic devices.

REACH

The Registration, Evaluation and Authorization of Chemicals is a new EU regulation that came into force on June 1, 2007. Under this regulation, manufacturers or importers of chemicals must pass on information about chemicals that are contained in the products they provide. This information needs to be provided both to customers and to the European Chemicals Agency. Swarovski fulfils all the requirements of the REACH regulation. For further information regarding compliance and/or application recommendations please refer to our business website WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS or to our Application Manual.

advanced () **CRYSTAL**

SUSTAINABLE CRYSTAL SOLUTIONS BY SWAROVSKI

ADVANCED CRYSTAL is a further example of Swarovski's boundless capacity to innovate and evolve and is the result of more than a decade of targeted research on this topic. The pioneering crystal formula of ADVANCED

CRYSTAL sets new standards and far exceeds the technologies that are the norm within the branch. It has been granted a patent in the US and 16 European countries.

ADVANCED CRYSTAL -ABUNDANT WITH ADVANTAGES

ADVANCED CRYSTAL is a new form of sustainable crystal developed through the use of innovative processes.

ADVANCED CRYSTAL conforms to laws, regulatory requirements, norms and non-mandatory standards** governing restricted and prohibited substances in finished products including the following:

- CPSIA, lead limit set out in 16 CFR 1500, US 74 Fed. Reg. 43031
- Substance limits set out in European RoHS Directive 2011/65/EU, EIP Measures, Korean Act
- Substance limits set out in EN 71 part 3 limits of heavy metal migration set out in the European Norm for the Safety of Toys
- ASTM F963-08, point 4.3.5.2. -Limits of heavy metal migration set out in the US equivalent to the European Norm for the Safety of Toys***
- Substance limits set out in European Packaging Directive 94/62/EC and Toxics in Packaging Regulation as adopted by certain US states
- European Nickel release limits for jewelry as set out in REACH regulation 1907/2006/EG
- Substance limits set out in OEKO-TEX 100
- China Industrial Standard QB/T 2997 2008 Adornment with Precious Metal Coating

The renowned institute Fraunhofer ISC**** tested and confirmed the unique brilliance and sustainable composition of ADVANCED

^{*} At time of printing non RoHS-compliant colors are: Citrine, Dark Red Coral, Fireopal, Garnet, Hyacinth, Light Siam, Palace Green Opal, Siam and Sun.

** Status as of August 2011; Please note: Individual states in the U.S. may impose labeling requirements regarding lead and other substances used in consumer products even if the product complies with the federal CPSIA lead limit.

*** Does not apply to toys, equipment and other products for use by a child in learning or play in Canada. Other requirements may apply depending on the type of finished product in which Advanced Crystal is incorporated. For example, products distributed in the U.S. intended for children from 3 to 6 years of age must comply with the choking hazard warning requirements described in 16 CFR Part 1500.19, and all toys distributed in the U.S. must comply with the requirements of ASTM F963-08. Also in Europe and many Asian countries, products intended for children or regarded as two are subject to secial legislation and norms. European and the U.S. is subject to secial legislation and norms. regarded as toys are subject to special legislation and norms. Furthermore, tableware in the U.S. is subject to lead limits in accordance with the FDA Food Code and corresponding state codes and

is subject to Directive EC/84/500 in the European Union).

**** Fraunhofer ISC has confirmed that the tested samples of Swarovski fulfill all optical and visual characteristics of the highest classification according to the European Crystal Directive, as well as the highest class ("Ultra Clear") according to ISO IWA08. The tested samples contained none of the substances usually used in full lead crystal to ensure a high refractive index, such as lead or barium, and comply with the patent registered by Swarovski, EP 1725 502







elements

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New Effect

40 200, 40 201

40 400, 40 401



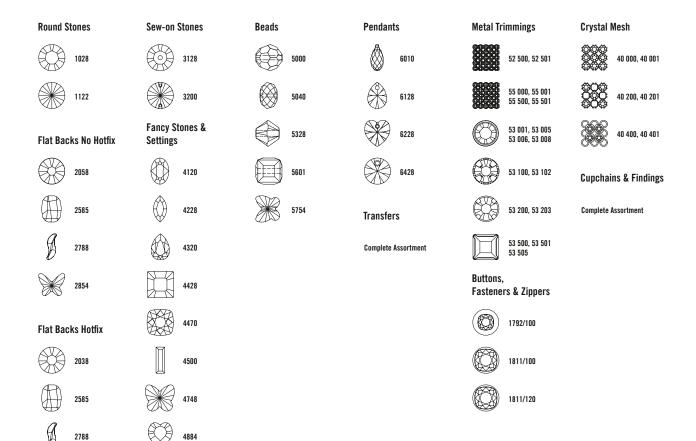
Crystal Luminous Green (001 LUMG)

Round Stones	Sew-on Stones	Fancy Stones & Settings	Pendants	Transfers	Crystal Mesh
1028	3128	4127	6010	Complete Assortment	40 000,
1122	3200	4128	6039	Buttons, Fasteners & Zippers	40 200,
Flat Backs No Hotfix	3204	4228	6040	3024	40 400,
2037	3210	4320	6106	3052	
2058	3223	4327	6150	1792/100	
2585	3230	4328	6191	1811/100	
2788	3251	4428	6228	1811/120	
Flat Backs Hotfix	3400	4470	6240	Metal Trimmings	
2037		4789	6428	52 500, 52 501	
2038		Beads	6525	55 000, 55 001 55 500, 55 501	
2585		5000	6621	53 001, 53 005 53 006, 53 008	
2788		5040	6656	53 100, 53 102	
		5328	6670	53 200, 53 203	
		5525	6690	53 301, 53 302 53 303, 53 304	
		5534	6721	53 500,53 501 53 502	
		5535			
		5601			
		5621			

New Color _____



Rose Peach (262)



New Crystal Blend Colors

<<<







Fern Green-Topaz Blend (724)





3230













6010



6106

New Crystal Pearl Color New Crystal Pearls Gemcolors <<< Crystal Rose Peach Pearl (001 674) Buttons, Buttons, **Crystal Pearls Crystal Pearls** Fasteners & Zippers Fasteners & Zippers 1793/160 5811 5811 **Metal Trimmings Metal Trimmings** 5816 5816 5817 5817 5818 5818 5821 5821 **New Products** <<< Buttons, Fancy Stones & Flat Backs No Hotfix **Pendants** Transfers Fasteners & Zippers Settings Beads 5525 6470 3024 5534 6525 2788 ₩VVV 1786/100 Flat Backs Hotfix **1786/101 1786/101** 2038 4747/S 5535 **Self-adhesive Elements Synthetics Hotfix** 1796/140 2709 40 512 Crystaltex-it Chaton Motives **Crystaltex Chaton Motives** 40 515 **Metal Trimmings**

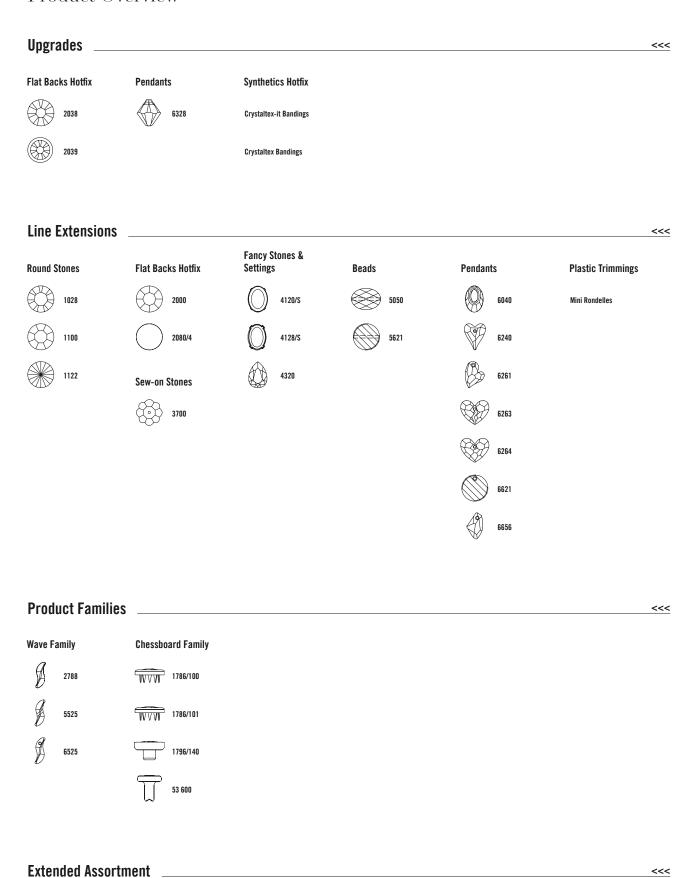
4789/S

4831/S

4855

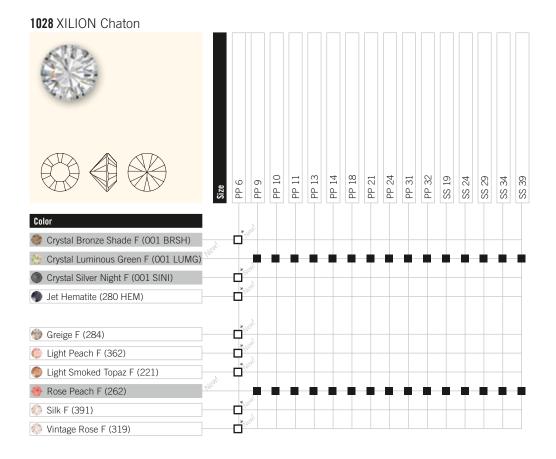
4884/S

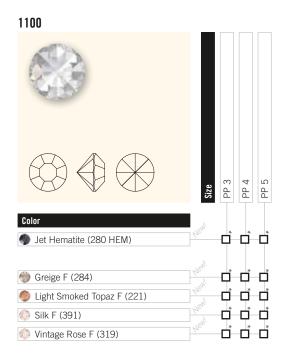
Product Overview



To provide even more assortment variety in color, effect and sizes, we now offer selected items as "Extended Assortment". For these items we guarantee availability for at least 12 months after launch date under regular ordering conditions (1 packaging unit). "Extended Assortment" articles are marked with " \square " within the respective product matrix. Please check on available quantities with our Customer Service or online via our e-commerce website WWW.B2B.ECOMMERCE.SWAROVSKI.COM. Additional product information can also be found on our Business Website WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS.

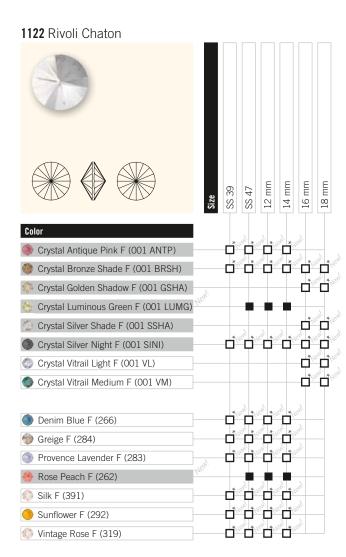
Round Stones



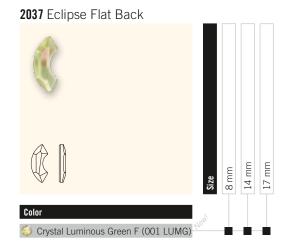


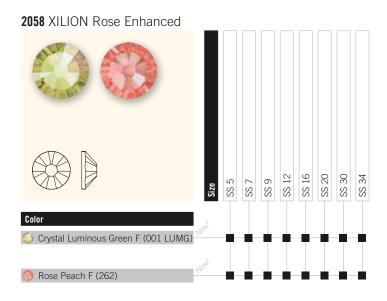
 $^{^{\}ast}$ For details please refer to page 11, chapter "Extended Assortment".

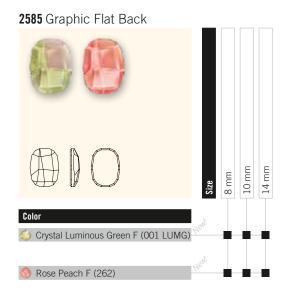
Round Stones

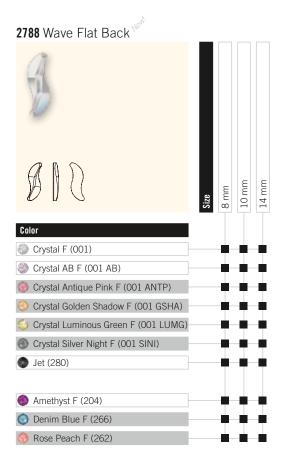


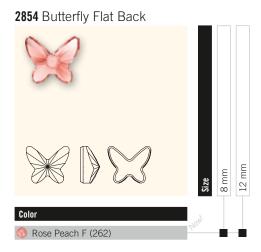
 $^{^{\}ast}$ For details please refer to page 11, chapter "Extended Assortment".



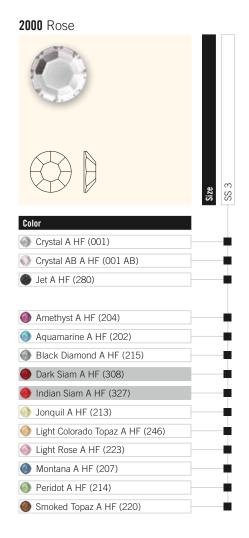








Flat Backs Hotfix









XILION ROSE hotfix

SWAROVSKI ELEMENTS again has the leading edge when it comes to product innovations. The well-known 2028 XILION Rose Flat Back Hotfix now comes in an unrivaled upgraded version: 2038 XILION Rose Hotfix

2038 XILION Rose Hotfix - the refined Hotfix Style

<<<

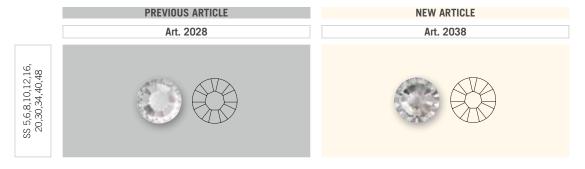
Unique in the market

The innovative Flat Back features a new mirror made of real silver, which is unique in the market. This distinctive characteristic creates a warmer, brighter diamond-like appearance, which in turn enhances the large color assortment by giving it an intensified and even livelier look.

A distinctive product feature is the rose gold color on the reverse side of the crystal. This is a special identification mark of the art. 2038 XILION Rose Hotfix and serves to authenticate that this is a genuine SWAROVSKI ELEMENTS product with a silver mirror.

The adjusted table size enhances the overall appearance of the Flat Back. You will benefit from the outstanding brilliance!

By introducing this complex new Flat Back Swarovski clearly differentiates from its competitors and strengthens its trusted position as the innovation leader.



Product Characteristics

Advantages of 2038 XILION Rose Hotfix

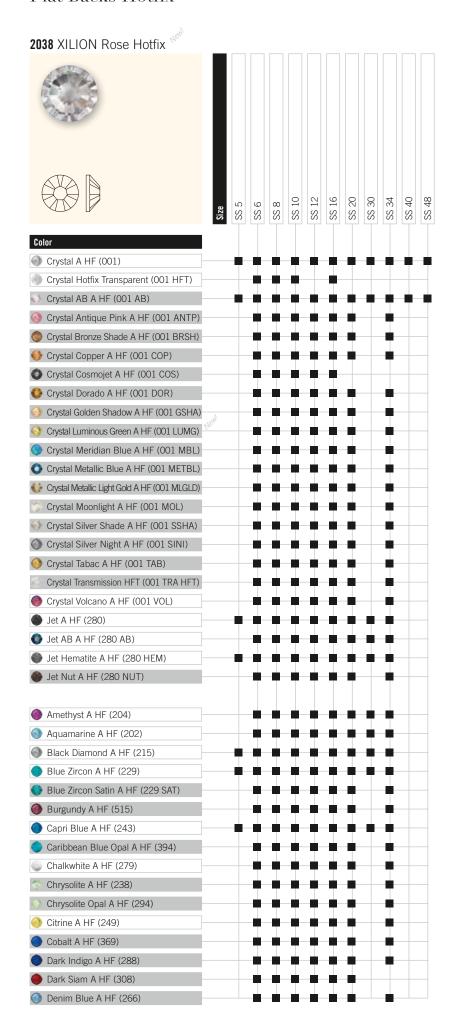
- Enhanced brilliance, warmer and intensified colors through unique new silver mirror (A HF) and optimized table size
- Easy identification of the lose component and proof of silver mirror application through rose gold color on the reverse side of the element
- The new art. 2038 XILION Rose Hotfix is compliant with most relevant industry norms (e.g. CPSIA, Oekotex)
- Environmental sustainability
- Clearly differentiated cut compared to all competitor products on the market

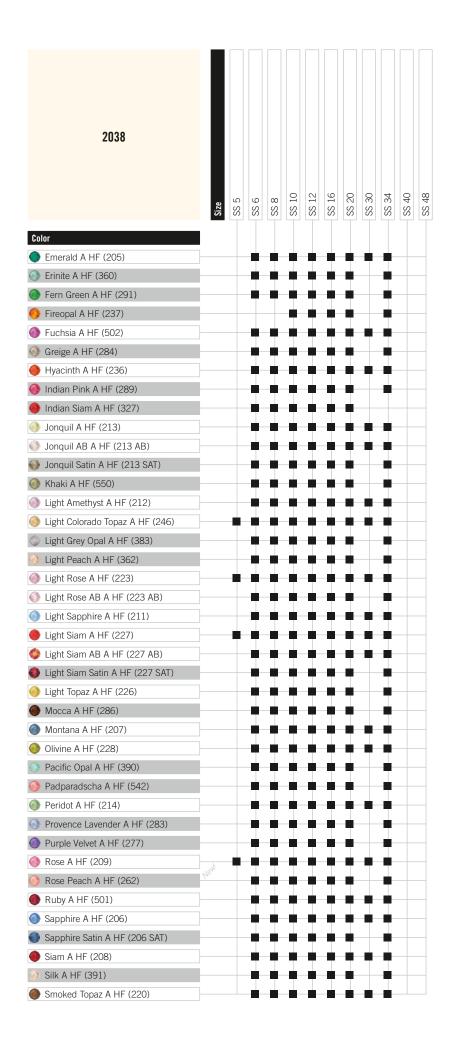
Important ongoing features

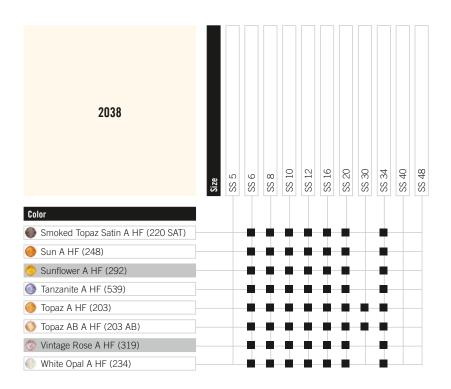
- Copyright protected
- Familiar premium packaging
- Identical application possibilities to those offered by art. 2028 Hotfix (transfer application is guaranteed)
- Same price level as art. 2028 Hotfix
- Same assortment as art. 2028 Hotfix

Guaranteed distinctive features

- Perfect geometry and highest precision cut results in harmonious and brilliant designs
- Comprehensive variety of colors and effects
- Bi-annual launch of colors and effects in line with the latest fashion trends
- Lowest rejection rates in the industry
- Because of its timeless cut and shape, the art. 2038 XILION Rose Hotfix can be used in all segments







Advice on Application

Heat press

Art. 2038 Flat Back Hotfix can be easily applied by using a standard heat press. The following parameters should give you an overview about the possibilities of applying this product onto different fabrics. In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original fabrics.

RECOMMENDED APPLICATION SIDE



ALTERNATIVE APPLICATION SIDE



XILION TRANSFERS

	Ter 120°C 250°F	nperatur 130°C 265°F	e/time re 140°C 285°F	equired (150°C 300°F	160°C	ds) 170°C 340°F
Reference fabric	20 F	2 03 F	2 03 F	300 r	320°F	340 F
Silk, batiste, cotton jersey, thin linen fabrics, etc.	15	13	11	9	7	5
Jeans, cord, loden, cloth, knitted fabrics, etc.	25	23	21	18	15	12
Viscose, satin, chiffon, organza, taffeta, etc.	12	10	8	7	6	5
Lycra, neoprene, etc.	35	30	25	18	13	8
Artificial fur, artificial leather, fleece, suede, etc.	50	40	35	30	25	20

Aids: Teflon®, pressing cloth, silicone foam

	Ter	nperatur	e/time r	equired (in secon	ds)
	120°C 250°F	130°C 265°F	140°C 285°F	150°C 300°F	160°C 320°F	170°C 340°F
Reference fabric	50	42	36	30	24	18
Silk, batiste, cotton jersey, thin linen fabrics, etc.	46	38	32	26	20	15
Jeans, cord, loden, cloth, knitted fabrics, etc.	55	45	35	30	25	20
Viscose, satin, chiffon, organza, taffeta, etc.	48	40	34	28	22	16
Lycra, neoprene, etc.	52	44	38	32	25	18
Artificial fur, artificial leather, fleece, suede, etc.	60	50	42	34	26	20

Pressure: low Aids: Teflon®, pressing cloth, silicone foam

Note: The application time depends primarily on the size of the crystal. To offer an average, figures are given for crystal size SS 20 (Art. 2038).

Ultrasonic device

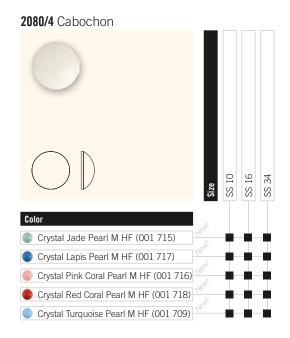
These articles could be also applied by using an ultrasonic device. The frequency of the ultrasonic device must be set precisely according to the manufacturer's instructions. Optimal application time should be determined by carrying out tests beforehand.

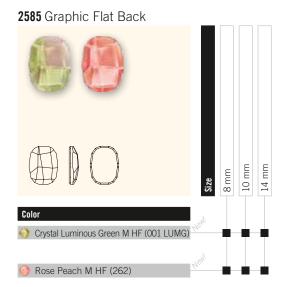
Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

Care Instructions

	<u>60°</u>	*	\odot		<u>P</u>	F	w
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Turn inside out and dry at reduced temperature	Iron inside out using a silk/ polyester/ viscose setting	The textile can be gently dry- cleaned using perchlorethy- lene. Turn inside out.	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gent-le professional wet-cleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Ironing the textile inside out and using a pressing cloth is recommended.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.		
ART. 2038 A HF	✓	✓	✓	✓	✓	✓	✓









Aquamarine M HF (202)
 Black Diamond M HF (215)
 Light Rose M HF (223)
 Light Siam M HF (227)

2709 Rhombus Flat Back Hofix

<<<

Advice on Application

Heat press

Art. 2709 Rhombus Flat Back Hotfix can be easily applied by using a standard heat press. The following parameters should give you an overview about the possibilities of applying this product onto different fabrics. In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original fabrics.

RECOMMENDED APPLICATION SIDE



ALTERNATIVE APPLICATION SIDE



CREATION TRANSFERS PLUS

These items are **NOT** suitable for application from the front!

	Ter	nperatur	e/time r	equired (in secon	ds)
	120°C 250°F	130°C 265°F	140°C 285°F	150°C 300°F	160°C 320°F	170°C 340°F
Reference fabric	35	35	30	25	18	12
Silk, batiste, cotton jersey, thin linen fabrics, etc.	30	28	25	20	15	10
Jeans, cord, loden, cloth, knitted fabrics, etc.	40	38	32	28	22	16
Viscose, satin, chiffon, organza, taffeta, etc.	28	25	22	18	12	10
Lycra, neoprene, etc.	38	35	30	25	18	12
Artificial fur, artificial leather, fleece, suede, etc.	50	40	35	30	25	20

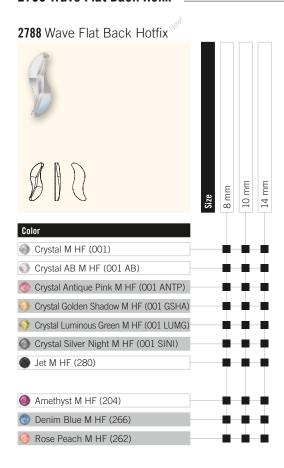
Pressure: medium

Aids: Teflon®, pressing cloth, silicon pad/foam, transfer film

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

Care Instructions

	60°	*			<u>P</u>	F	w
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Iron inside out using a silk/ polyester/ viscose setting	The textile can be gently dry- cleaned using perchlorethy- lene. Turn inside out.	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gent- le professional wet-cleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Ironing the textile inside out and using a pressing cloth is recommended.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.		
ART. 2709 M HF	✓	✓	✓	✓	✓	✓	✓



Advice on Application

Heat press

Art. 2788 Wave Flat Back Hotfix can be easily applied by using a standard heat press. The following parameters should give you an overview about the possibilities of applying this product onto different fabrics. In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original fabrics.

RECOMMENDED APPLICATION SIDE



ALTERNATIVE APPLICATION SIDE



CREATION TRANSFERS PLUS

These items are NOT suitable for application from the front!

	Temperature/time required (in seconds)					
	120°C 250°F	130°C 265°F	140°C 285°F	150°C 300°F	160°C 320°F	170°C 340°F
Reference fabric	35	35	30	25	18	12
Silk, batiste, cotton jersey, thin linen fabrics, etc.	30	28	25	20	15	10
Jeans, cord, loden, cloth, knitted fabrics, etc.	40	38	32	28	22	16
■ Viscose, satin, chiffon, organza, taffeta, etc.	28	25	22	18	12	10
Lycra, neoprene, etc.	38	35	30	25	18	12
Artificial fur, artificial leather, fleece, suede, etc.	50	40	35	30	25	20

Pressure: medium

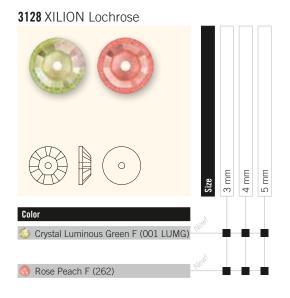
 $\label{eq:Aids:Teflon@norm} \mbox{Aids: Teflon@, pressing cloth, silicon pad/foam, transfer film}$

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

Care Instructions

	<u>60°</u>	*			<u>P</u>	F	w
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Iron inside out using a silk/ polyester/ viscose setting	The textile can be gently dry- cleaned using perchlorethy- lene. Turn inside out.	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gent-le professional wet-cleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Ironing the textile inside out and using a pressing cloth is recommended.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.		
ART. 2788 M HF	✓	✓	✓	✓	✓	✓	✓

Sew-on Stones



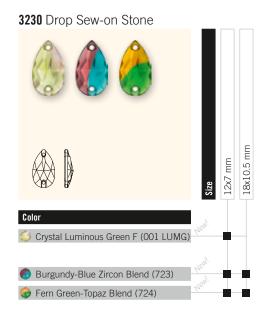


Sew-on Stones





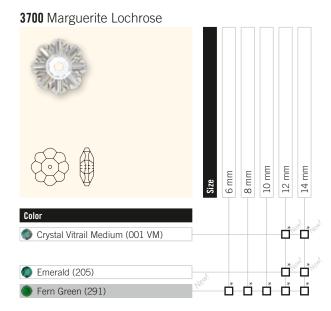




Sew-on Stones







 $^{^{\}ast}$ For details please refer to page 11, chapter "Extended Assortment".

Settings for Fancy Stones 3 S 2 2 1 3 S 1 3 S 4120 4502 4745 6x4. 8x6. 14x10. <u>5</u>, <u>10</u> mm 3x1 mm 18x13, 25x18 mm (#) 4127 4505 4747 I X 30x22, 39x28 mm 8x5, 10x6, 14x8 mm <u>5</u> mm 4527 4748 6x4, 8x6, 10x8, 14x10 mm 8x6, 14x10, 18x13 mm <u>5</u>, <u>10</u> mm **4756** 19x11.5, 27x16, \mathbb{X} 15x11, 22x16, 15x5, 21x7, 24x8, 33x24 mm 30x10 mm 39x23.5 mm 4139 4565 4757 14, 20, 30 mm 14x10, 18x13 mm <u>14x8.5</u>, <u>19x11.5</u> mm 4581 4759 24x16 mm 15x5, 21x7, 27x9 mm 28x24, 38x33 mm 4196 4582 4760 23x20, 30x26 mm 24x16 mm 14x8, 18x10.5, 22x12.5 mm 11x3, 15x4, 35x9.5, 28x15.5, 38x21 mm 24x16 mm 48x13 mm 4227 4584 4767 18x10, 23x13 mm 32x17 mm 24x16 mm 4787 4228 4600 4x2, 5x2.5, 6x3, 8x4, 10x5, 15x7 mm 6x4, 8x6, 10x8, 19x13, 27x19 mm 12x10 mm 4320 4610 4789 14x10, 18x13, 6x4 8x6 10x7 14, 23, 29 mm 14x10, 18x13 mm 20x15 mm 4327 4627 4790 30x20, 40x27 mm 27x18.5, 37x25.5 mm 18x7.5, 23x10, 32x13.5 mm 4328 4675 <u>14</u>, <u>19</u>, <u>28</u> mm 6x3.6, 8x4.8, 10x6, 23 mm 13x7.8 mm 4335 4704 4827 3.5 mm <u>5</u> mm 28 mm 4370 4717 4831 5.5x5, 8.8x8, 11x10 mm 11x10, 15.5x14, 15.5, 21.5 mm 20x18 mm 4428 4835 2, 3, 4, <u>5</u>, <u>6</u>, <u>8</u> mm <u>19x9</u>, <u>26x12</u> mm 3.5 mm 4437 4722 4841 14, 20, 30 mm <u>4, 6, 8, 10</u> mm 4, 6, 8 mm 4439 4727 4842 14, 20, 30 mm <u>23</u> mm 4, 6 mm **4447** <u>6, 8, 10, 12</u> mm **4854** 6, 8, 10 mm 4735 \mathbb{X} 3.5 mm 4736 4855 8, <u>12</u>, <u>16</u> mm 14, 20, 30 mm 8x5, 10x6, 13x8 mm 4470 4737 4869 <u>10, 12,</u> 18 mm 14, 20, 30 mm 4, 6, 8, 10, 12, 14 mm 4500 4739 5.5x5, 6.6x6, 8.8x8, 11x10, 15.4x14 mm 3x2, 6x2, 10x3 mm 14x11, 20x16 mm 4x2, 5x2, 5x2.5, <u>7x3</u>, <u>6</u>, <u>10</u> mm 10x5 mm

^{*} More settings planned for these shapes

^{...} Setting available

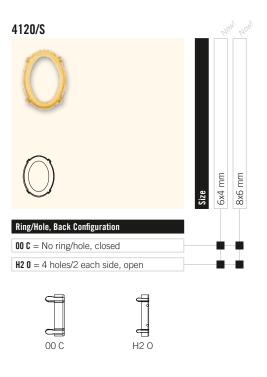
^{...} New setting available

Product Details Fancy Stones & Settings

Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
4120			
6x4 mm	360	31.2	42.1
8x6 mm	180	37.4	46.5
4120/S			
6x4 mm	360		43.3
8x6 mm	180		79.3
4128			
6x4 mm	360	26.3	35.3
8x6 mm	360	76.5	87.3
10x8 mm	144	59.9	80.2
4128/S			
6x4 mm	360		43.3
8x6 mm	360		79.3
10x8 mm	144		80.0
4722			
4 mm	480	12.0	21.1
6 mm	180	16.4	25.5
8 mm	144	34.7	56.5
10 mm	144	61.4	84.4
4722/S	144	01.4	04.4
4 mm	480		46.9
6 mm	180		30.7
	144		54.1
8 mm 10 mm	144		74.3
	144		74.3
4747	700	40.0	40.7
5 mm	720	40.0	49.7
4747/S	700		60.5
5 mm	720		68.5
4748			
5 mm	720	72.0	80.6
10 mm	288	195.8	241.9
4748/S			
5 mm	720		90.1
10 mm	288		162.1
4789			
14 mm	72	100.8	129.2
23 mm	32	188.8	225.6
29 mm	18	214.2	242.9
4789/S			
14 mm	72		60.6
23 mm	32		70.9
29 mm	18		62.0
4831			
5.5x5 mm	360	26.5	37.3
8.8x8 mm	144	40.0	60.4
11x10 mm	144	80.1	101.5
4831/S			
5.5x5 mm	360		54.1
8.8x8 mm	144		46.9
11x10 mm	144		97.3

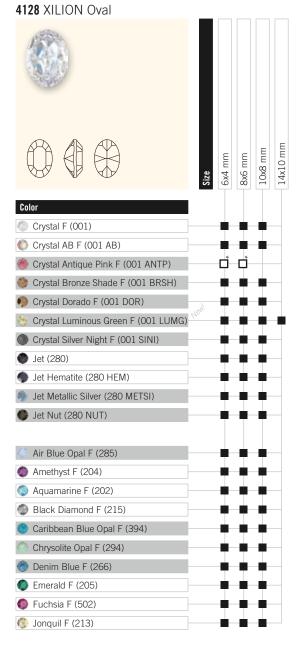
Article Size	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
4884			
5.5x5 mm	360	41.0	51.1
6.6x6 mm	360	71.0	81.0
8.8x8 mm	144	67.4	81.8
11x10 mm	144	125.1	128.2
15.4x14 mm	72	162.6	163.3
4884/S			
5.5x5 mm	360		54.1
6.6x6 mm	360		72.1
8.8x8 mm	144		46.9
11x10 mm	144		101.6
15.4x14 mm	72		103.1

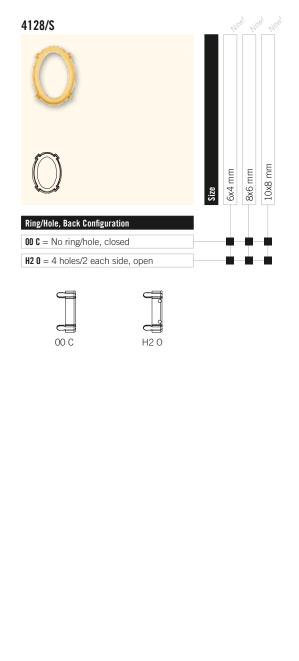




^{*} For details please refer to page 11, chapter "Extended Assortment".





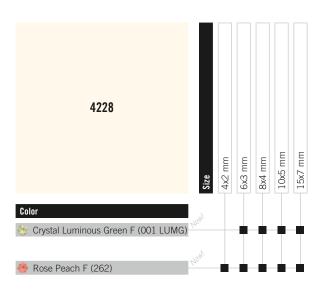


 $^{^{\}ast}$ For details please refer to page 11, chapter "Extended Assortment".

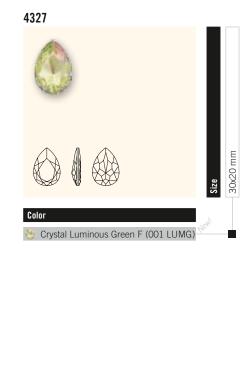




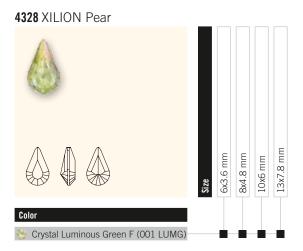








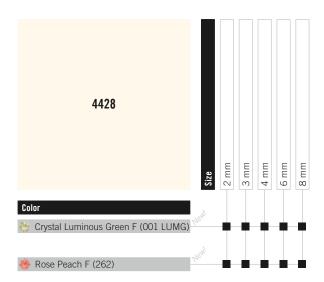
 $^{^{\}ast}$ For details please refer to page 11, chapter "Extended Assortment".

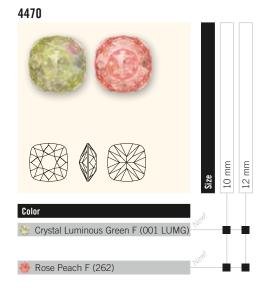






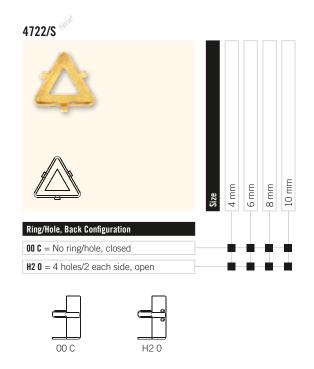


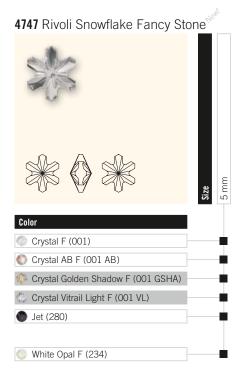


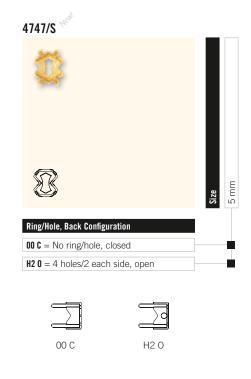


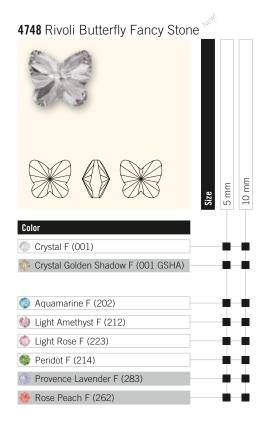


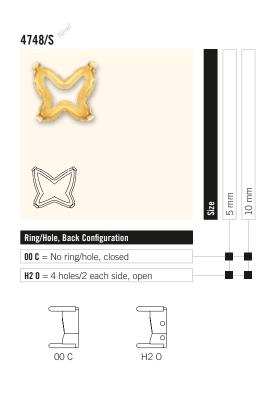




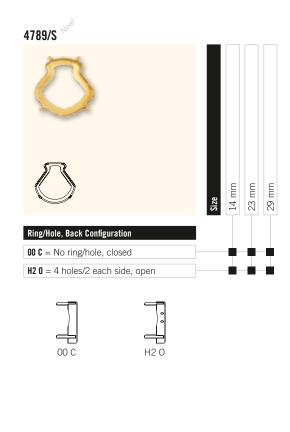




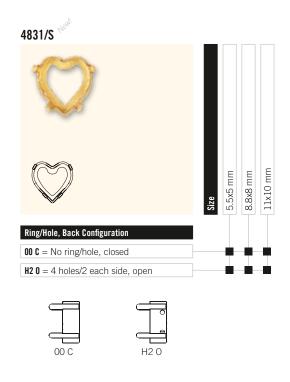


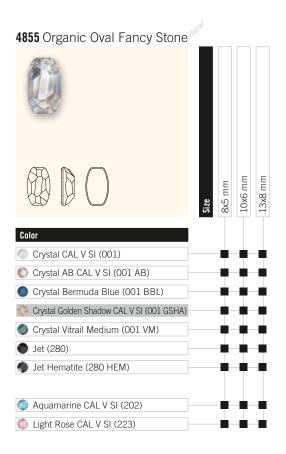


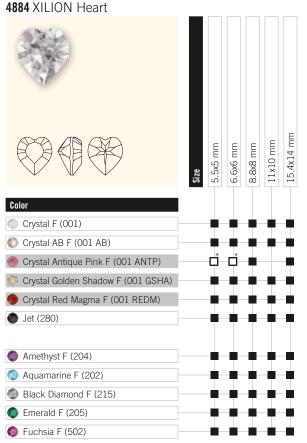


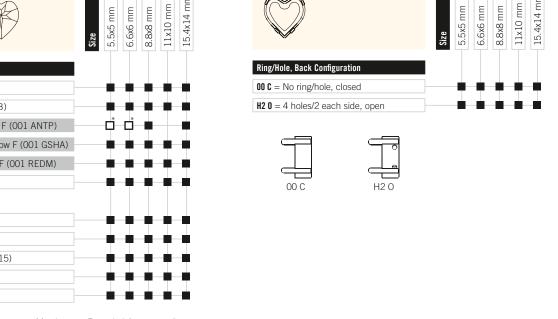






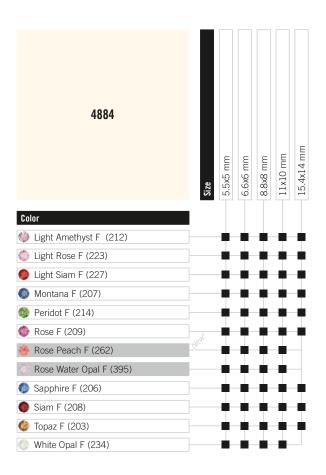




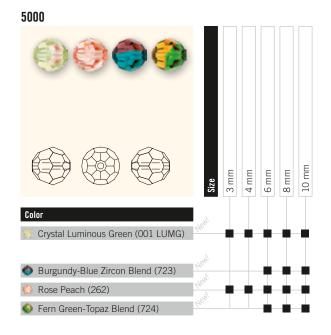


4884/S

 $^{^{\}ast}$ For details please refer to page 11, chapter "Extended Assortment".

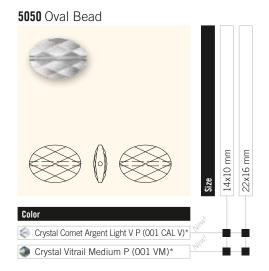


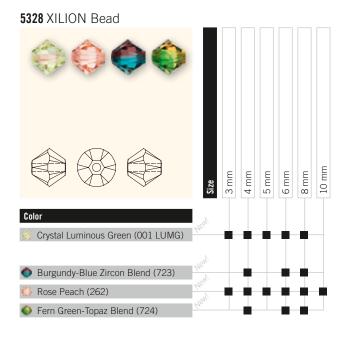
Beads

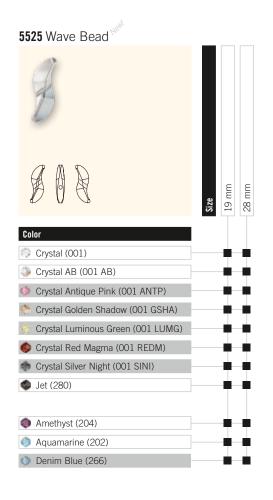


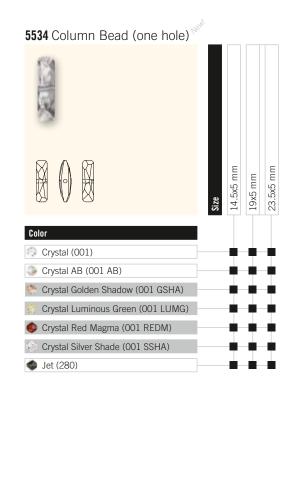


Beads









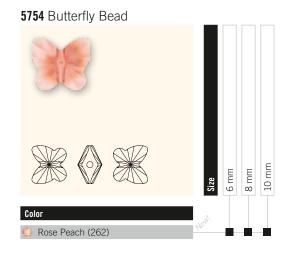
^{*} For details about the "protective layer" please refer to page 54.

Beads









^{*} For details about the "protective layer" please refer to page 54.

Crystal Mesh Balls _____

The Crystal Mesh Ball is a very versatile new product that features a perfect combination of a Crystal Pearl covered with sparkling Crystal Mesh. The broad color range of the Crystal Mesh Ball enables multiple options, as for example vintage, romantic, glamorous, oriental, baroque, opulent, or modern looks.

The Crystal Mesh Ball is supplied threaded or with one jump ring. On special request, it can also be supplied with two jump rings – thus offering a wide array of application possibilities. With the virtue of its top quality, the variety of colors and application opportunities, and the attractive weight, SWAROVSKI ELEMENTS offers another eye-catching and high-level product.

Article Explanation



40 512	S	M	100%
Article Number	Size	Minimum Order Quantity in pieces (PCS)	Documentation size in %

Explanation "Color Combinations"

All mentioned color combinations are preestablished in terms of

- Crystal color
- Crystal Pearl color
- Casing color

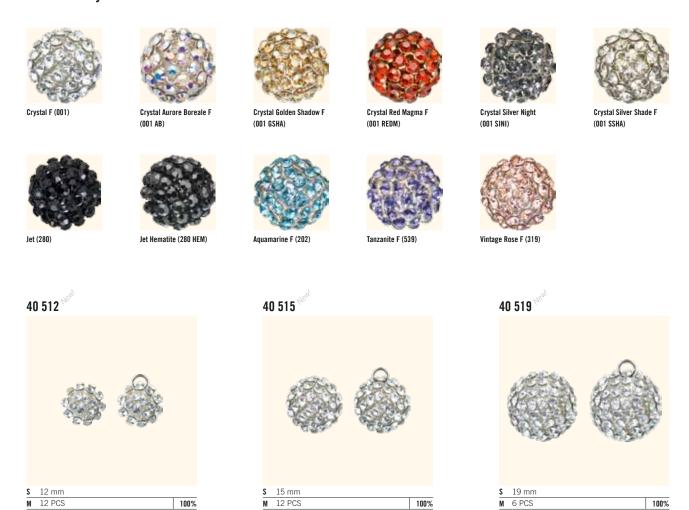
and not modifiable. Within the available combinations you can choose from two different ring configurations.

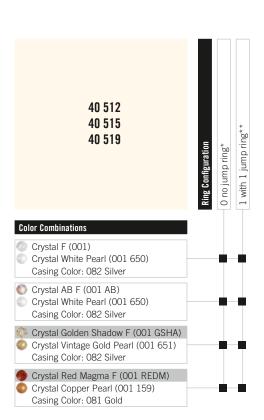
For ordering Crystal Mesh Balls please follow the ordering example systematic below. Although there are preestablished color combinations, all single elements (crystal color, Crystal Pearl color, casing color) need to be indicated.

Ordering Example & Product Variety Explanation

40 512	082	001	001 650	0
Article number	Color of casing	Color of crystals	Color of Crystal Pearl	Ring configuration
		Please see the respective product matrix for all available code reference	Please see the respective product matrix for all available code reference	0 no jump ring 1 with 1 jump ring

Available Crystal Mesh Balls Colors





- * The used thread enables a comfortable identification of the hole position and is not meant to be used for further application.
- ** The color of the jump ring is preestablished and can be seen in the article number. On special request the Crystal Mesh Ball can also be supplied with 2 jump rings.



Advice on Application

The Crystal Mesh Ball can be easily applied by hand. Depending on respective ring configuration (0 no jump ring/1 with 1 jump ring) the following application techniques can be used: sewing, beading, threading or wire working. The following list comprises a selection of suitable aids: headpin, eye pin, wire thread, coated wire, nylon thread, synthetic thread (50–60 Nm threads are most suitable due to their abrasion resistance). Monofilament and pure cotton yarns are not recommended due to their limited abrasion resistance. Protective plastic spacer rings (art. 7800) can be useful if Crystal Mesh Balls are applied next to each other.

The thickness of the thread must be chosen according to the respective material and design. We strongly recommend carrying out tests with the original material in order to ensure the correct thickness of thread and to establish the best choice of application aids.

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS and WWW. CREATE-YOUR-STYLE.COM for detailed information on the application.

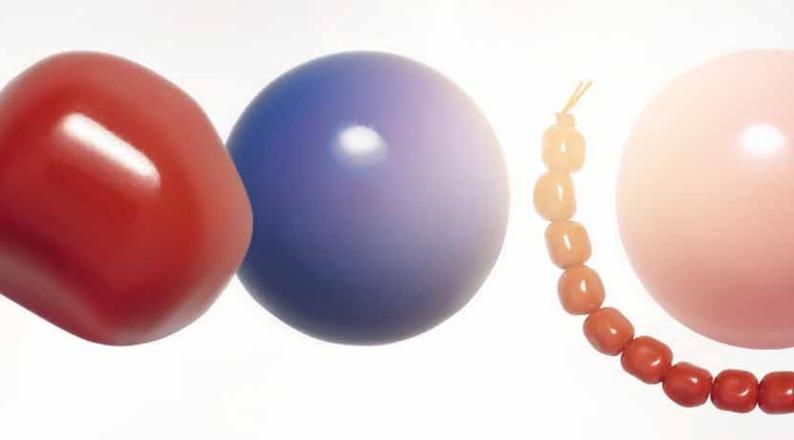
^{*} The used thread enables a comfortable identification of the hole position and is not meant to be used for further application

^{**} The color of the jump ring is preestablished and can be seen in the article number. On special request the Crystal Mesh Ball can also be supplied with 2 jump rings.

Care Instructions

	411	*			F	W
GENERAL RECOMMENDATIONS	Turn inside out and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wetcleaning. Turn inside out.
			To protect the crystals as much as possible, the use of a soft wash bag is recommended.	Do not iron directly over the crystals.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.	
CRYSTAL MESH BALL	✓	✓	✓	✓	✓	✓





THE NEW CRYSTAL PEARLS COLOR RANGE – gemcolors

SWAROVSKI ELEMENTS launches an extensive color package of the seven new Crystal Pearls Gemcolors as a reproduction of natural opaque gemstones. This new look, natural & ethnic, and at the same time sophisticated, enables unlimited combination possibilities and is the ideal match for playful and colorful designs.

The new Crystal Pearls Color Range — Gemcolors

<<<

16 mm

Concept

Launching an extensive package of the new Gemcolors, SWAROVSKI ELEMENTS introduces a new look for Crystal Pearls. Polished and shiny, these colors have the finest opaque gemstones - such as Lapis Lazuli, Turquoise, Jade, Coral and Ivory as natural counterparts.

As from now there will be two color lines. The classic Crystal Pearls colors for perfect replicas of genuine pearls and the new Crystal Pearls Gemcolors that will emulate natural opaque gemstones. Gemcolors will also be available for Cabochon Hotfix, Crystal Pearl Buttons and Crystal Pearl Rivets.*

New look

The new Crystal Pearls Gemcolors present a new look for natural opaque gemstones, which offer unlimited combination possibilities with the colorful loose crystal elements product assortment.

Product Characteristics

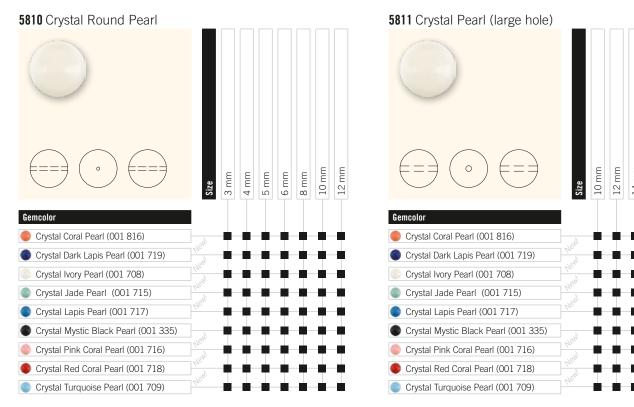
Extremely shiny surface - no luster.
Clear opaque colors that imitate gemstones of the finest quality.
Same size and product range as Crystal Pearls colors.
Same price level as Crystal Pearls colors.
Comprehensive color assortment.

Compatible with the existing color range of the crystal elements assortment and Crystal Pearls.

Assortment

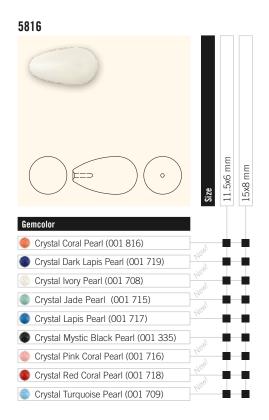
The color range of Crystal Pearls Gemcolors consists of the two existing colors and seven new Gemcolors.



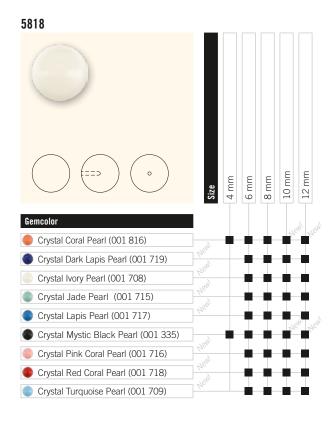


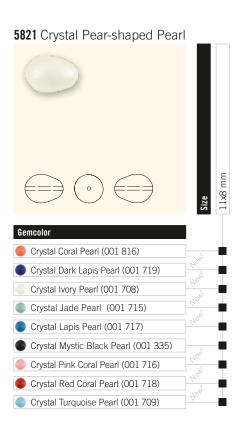
^{*} For Cabochons Hotfix please refer to page 22. For Crystal Pearl Buttons please refer to page 93. For Crystal Pearl Rivets please refer to page 90.

Crystal Pearls

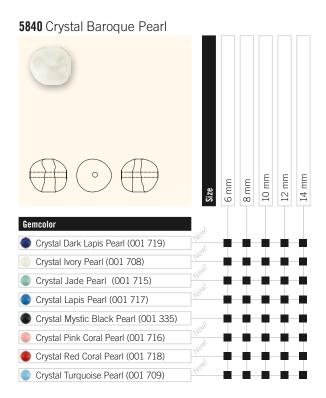


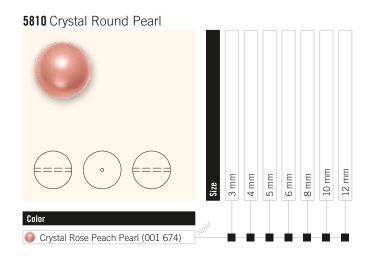


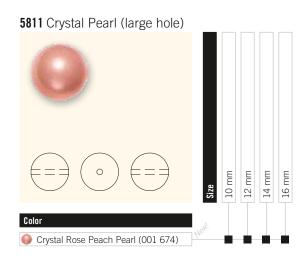


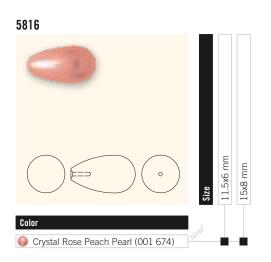


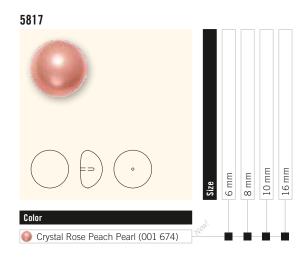
Crystal Pearls



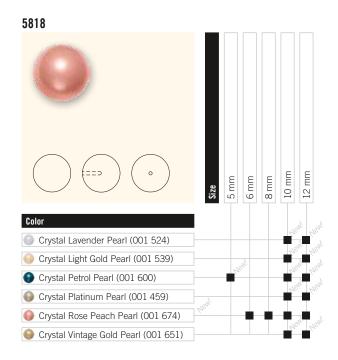




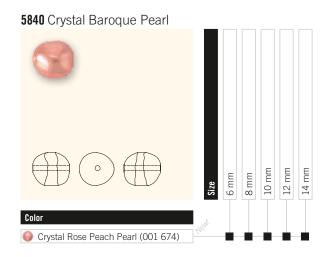




Crystal Pearls







Special effects with protective layer "P" on Pendants and Beads

In September 2010 Swarovski successfully launched the effects Crystal Bermuda Blue and Crystal Tabac with protective layer "P". Now the assortment is extended to the effects Crystal Comet Argent Light and Crystal Vitrail Medium with protective layer.

Protective layer is a lacquer system that is applied over the effects. This lacquer is designed to protect the effects from scratches, fingerprints and other damage and also helps to prevent moisture that can lead to corrosion (e.g. from perspiration) penetrating into the effect layer when jewelry is designed to incorporate Crystal Stones that are not set in casings/settings.

Available Colors









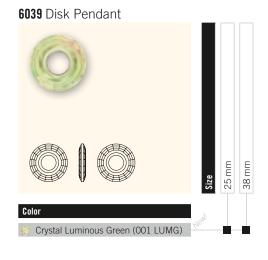
Crystal Bermuda Blue P



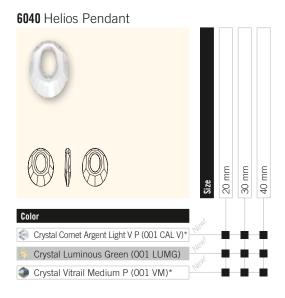
Crystal Tabac P

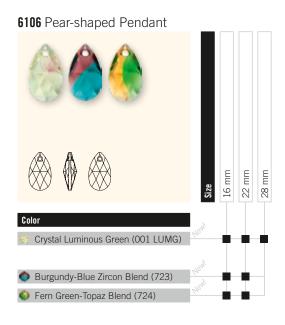


Fern Green-Topaz Blend (724)

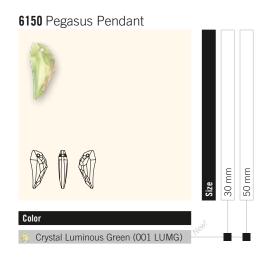


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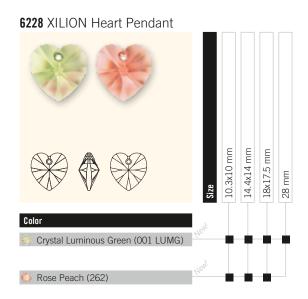




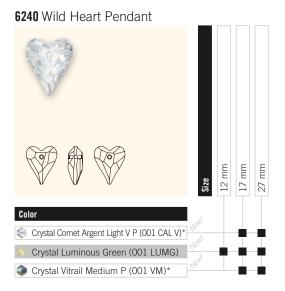


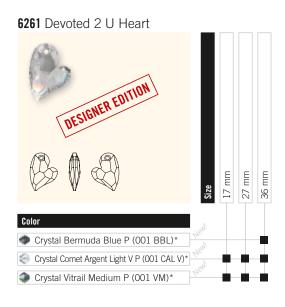






 $^{^{\}ast}$ For details about the "protective layer" please refer to page 54.





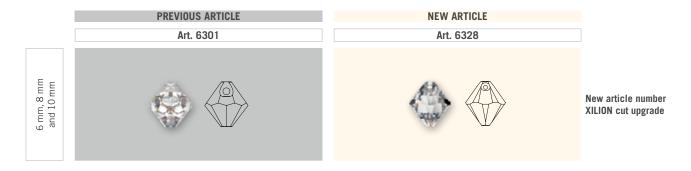




 $^{^{\}star}$ For details about the "protective layer" please refer to page 54.

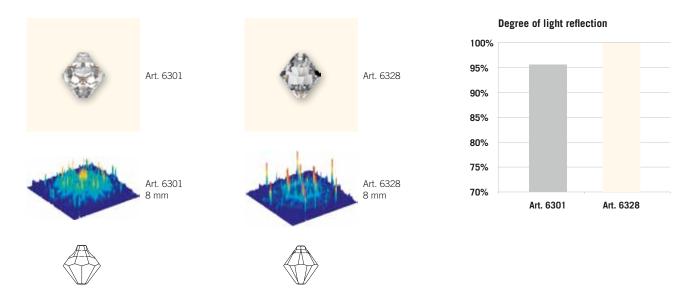
Unique XILION brilliance and differentiated cut

After the successful implementation of the XILION cut in various product groups, the decision was made to extend the XILION family and improve the existing art. 6301 Pendant. SWAROVSKI ELEMENTS customers will benefit from the unique XILION brilliance, which creates a clear differentiation between SWAROVSKI ELEMENTS products and those of our competitors. Introducing the XILION cut further strengthens Swarovski's position as an innovation leader. The existing art. 6301 will be completely replaced by the new art. 6328 XILION Bi-Cone Pendant.



Brilliance that you can see and measure

When compared with art. 6301, the art. 6328 XILION Bi-Cone Pendant is a captivating crystal with distinct blazing luminosity that is generated by the increased reflection of individual points of light.



Bolder light reflection and intensified scintillation produce the optimal light distribution, which in turn results in the highly brilliant XILION look. The latest measuring and lighting techniques have been used to develop art. 6328 XILION Bi-Cone Pendant and also to prove its inimitable brilliance.

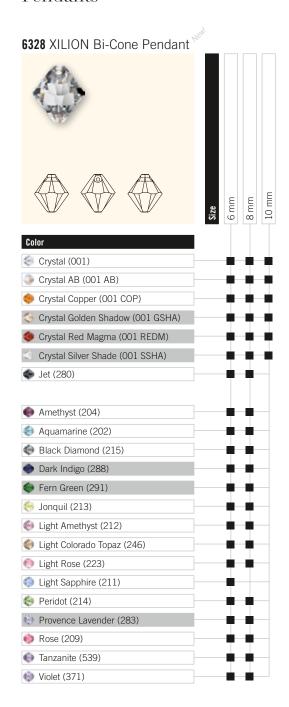
Product Characteristics

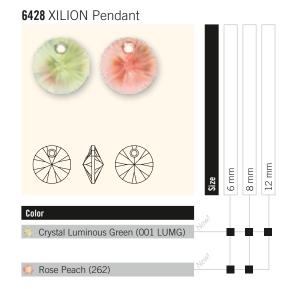
Advantages art. 6328 XILION Bi-Cone Pendant:

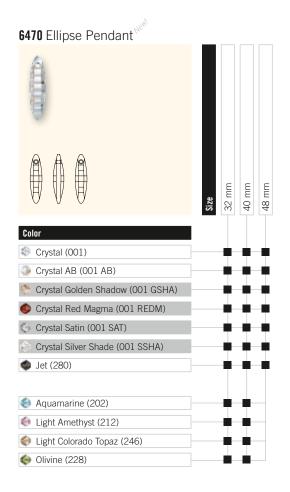
- · The sophisticated XILION cut results in unmatched brilliance.
- · The complex faceting imitates the look and luminosity of a multi-layered cut.
- · The clearly differentiated cut stands out from all competitor products on the market.
- · Patent protected XILION cut by Swarovski.
- · The increase number of facets enhances the appearance of the shape.
- · Same price level as art. 6301.

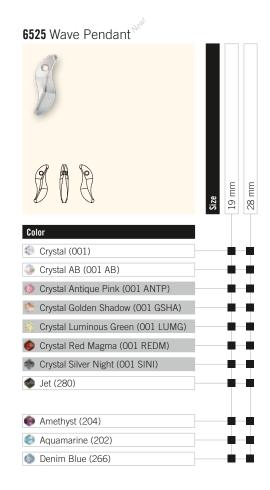
Guaranteed distinctive features:

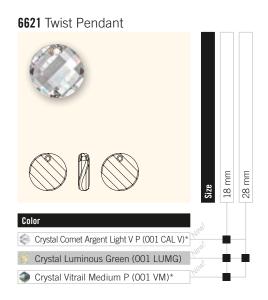
- · Perfect geometry and highest precision cut result in harmonious and brilliant designs.
- \cdot Lowest reject rates in the industry.

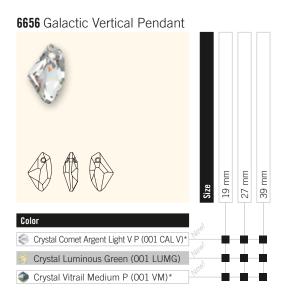










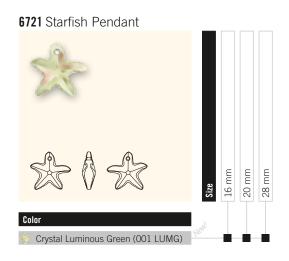


^{*} For details about the "protective layer" please refer to page 54.

Golor

Crystal Luminous Green (001 LUMG)





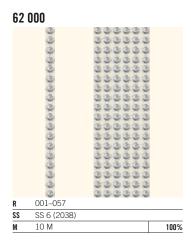
Product Details Crystal Stones

Article Size	Foiling	Packing Unit = Minimum Order Quantity in Pieces	Average Net Weight in Gram per Packing Unit Crystal (001)	Average Gross Weight in Gram per Packing Unit Crystal (001)
2788				
8 mm	M HF	288	7.568	16.692
10 mm	M HF	216	10.580	33.385
14 mm	M HF	144	17.055	40.643
2788				
8 mm	F	288	7.568	16.692
10 mm	F	216	10.580	33.385
14 mm	F	144	17.055	40.643
2709				
10x6 mm	M HF	288	48.384	69.673
13x8 mm	M HF	144	49.594	67.980
3024				
23 mm	UF	36	78.896	93.774
32 mm	UF	30	138.600	163.044
4855				
8x5 mm	F	144	23.100	30.361
10x6 mm	F	144	41.126	63.262
13x8 mm	F	96	58.867	80.156
4789				
14 mm	F	72	84.672	108.501
23 mm	F	32	158.592	189.504
29 mm	F	18	179.928	204.029
4748				
5 mm	F	720	60.480	67.738
10 mm	F	288	164.459	203.213
4747				
5 mm	F	720	33.600	41.731
5525				
19 mm	UF	72	30.240	53.767
28 mm	UF	36	48.384	78.382
5534				
14.5x5 mm	UF	108	76.296	90.176
19x5 mm	UF	72	57.456	81.708
23.5x5 m	UF	48	54.150	74.915
5535				
19x5 mm	UF	72	60.480	81.708
23.5x5mm	UF	48	54.674	75.519
6525				
19 mm	UF	72	30.240	56.428
28 mm	UF	36	50.198	76.870
6470				
32 mm	UF	36	82.767	97.705
40 mm	UF	18	84.370	109.817
48 mm	UF	12	96.032	123.581

Article Explanation ___

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Crystaltex-it Bandings are Crystaltex Bandings with transparent base material and with a ready-to-use adhesive. For detailled information on the upgrade to art. 2038 XILION Rose Hotfix please refer to page 18.



62 000	R	SS	M	100%
Article number	This article is available in 1–57 rows.	Stone size	Minimum Order Quantity in metres (M)	Documentation size in %

Ordering Example & Product Variety Explanation

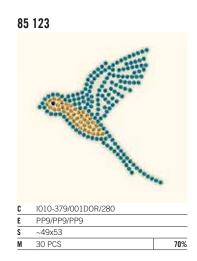


62 000	006	1010	001
Article number	3-digit code for number of rows	Type and color of base material	Color of crystals
		I It version	Please see the respective product matrix for all available code references.
		010 Transparent	

Crystaltex-it











Transfers

New Exclusive Colors for art. 2038 XILION Rose

Crystal Luminous Green A HF (001 LUMG) Rose Peach A HF (262)

New Exclusive Colors for Diamonds

Crystal Luminous Green (001 LUMG) Rose Peach (262)

Available in the following sizes:

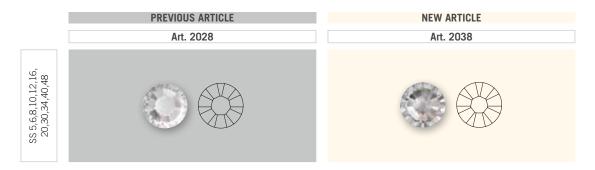
SS 6, SS 8, SS 10, SS 12, SS 16, SS 20, SS 34

Upgrade Transfers

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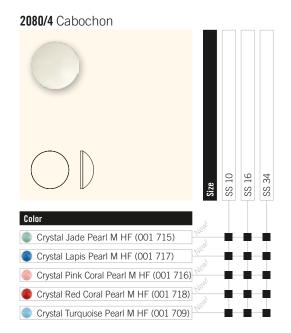
The existing art. 2028 XILION Rose will be upgraded by the new art. 2038 XILION Rose Hotfix for use in the complete Transfer assortment. The integration of the new art. 2038 XILION Rose Hotfix results in Transfer designs having an even more powerful light reflection and intensified luminosity. Creations will also achieve a warmer and brighter look with intensified and livelier colors.

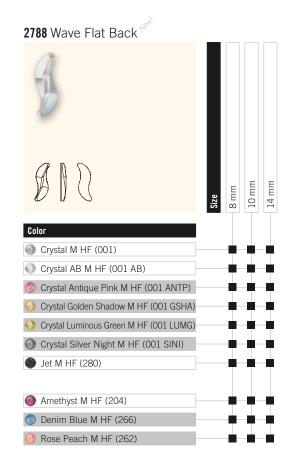
The art. 2038 XILION Rose Hotfix will be offered in the same stone sizes as the existing Transfer assortment.



Transfers

New exclusive Crystal Pearls for Transfers:





Diamonds _____

1360



Applying Diamond Transfers on solid materials

The Hotfix glue was specially developed for use with textiles. Experience shows that Diamond Transfers can be also applied onto a range of solid materials by creating a cavity and using a standard heat press.

Where this application is unsuitable

- In baths & wellness areas, due to high temperature and moisture
- In contact with sweat, chlorine and other aggressive cleaning agents
- Outdoors

A Hotfix application onto solid materials is based on the same steps and criteria as those used for textile materials: preparation, application and finishing. Additional information necessary for this type of application is detailed below.

Cavity production/ types

Specific cavities need to be created when applying Diamond Transfers onto a carrier material with a solid surface. The cavity enables the transfer to be easily positioned and ensures a higher protection of the crystal against mechanical and chemical stress. These cavities can be produced by milling (e.g. with CNC machines).

For detailed information and instructions about cavity production/types please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS ("Gluing" chapter).

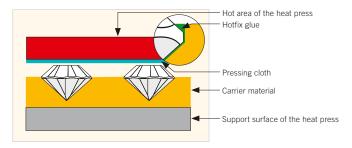
	CAVITY ANGLE	ADDITIONAL COUNTERSINK	TWIST/NC DRILL 90° DIAMETER
Art. 1360 PP 7			1,5 mm
Art. 1360 PP 12	90°	0,10 mm	2,0 mm
Art. 1360 PP 17			2,5 mm

Please contact your Swarovski sales office to provide you with the individual DXF file of your Diamond Transfer. This file is produced by Special Motif Service and includes position information (centre point of each Diamond) and can be read by standard CNC machines.

Hotfix application

Diamond Transfers can be easily applied using a standard heat press.

A Hotfix application of different stone sizes on one motif and using only one application step is not possible. In such a case the specific design must be divided into separate motives, which in turn must be applied separately, starting with the Diamond transfers that feature the smallest stone.



- 1. Before starting the application onto solid materials, it is necessary to carefully clean the heat area and support surface of the heat press while in off modus.
- 2. Clean cavities and carrier material using compressed air
- 3. Peel off the white protective film.
- 4. Place the Diamond Transfer in the desired position on the carrier material
- 5. Apply a small transfer foil underneath the Diamond Transfer to ensure that it can be easily removed after application.
- 6. Make sure to use the correct application aids: i.e. a cloth for pressing. In addition, carrier materials with a lacquer surface are particularly sensitive and may in fact take on the structure of the cloth in the process of applying heat. It is therefore advised to use an additional separating foil to prevent this from happening.
- 7. After setting the pressure, time and temperature, close and activate the heat press
- 8. After the application is finished, use a pressing cloth or heat resistant glove to apply additional pressure to the product
- 9. After a cooling phase of at least 10 min. the transparent film can be removed with the help of the small transfer foil.

Transfers

The following parameters should give you an overview about the possibilities of applying this product onto different carrier materials. In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original carrier material.

RECOMMENDED APPLICATION SIDE



DIAMONDS	
	Temperature/time required (in seconds) 110°C* 230°F
Medium density fiberboard (MDF)	120
Veneered wood fiberboard	120
Laminated wood fiberboard (HPL)	120
Solid hardwood	120

Pressure: as low as possible

For detailed information and instructions about hotfix application please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS ("Hotfix application" chapter).

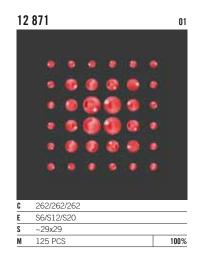
Care Instructions

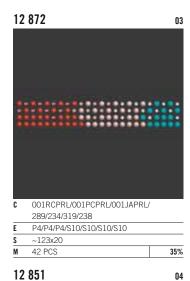
A light layer of dust is most easily removed with a clean, dry, antistatic cloth. For heavier dirt, lukewarm water without any detergent can be used. Ideally you should use a damp and clean microfiber or thin, lint-free cotton cloth. Gently wipe each individual crystal and dry with a clean cloth. Please ensure that the surrounding material is not damaged when cleaning with a moist cloth.

Aids: pressing cloth, transfer film, separating foil
*This temperature is sufficient for an application onto solid materials (not for textile materials!) otherwise the glue liquefies and may spread out from cavity.

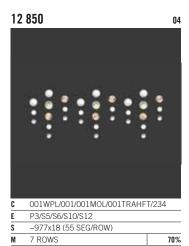
Transfers Trend Collections

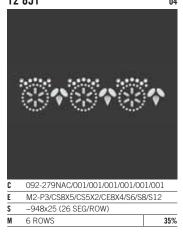






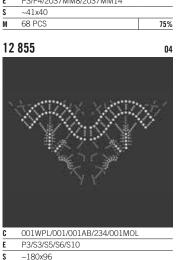






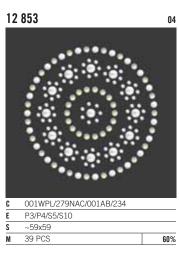


C	279NAC/001WPL/001/001	
E	P3/P4/2037MM8/2037MM14	
S	~41x40	
M	68 PCS	75%

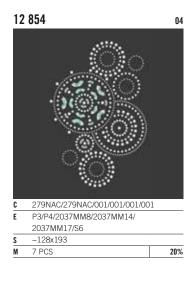


4 PCS

23%

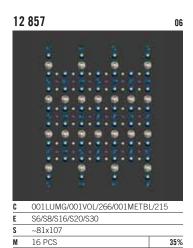


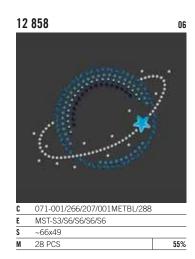


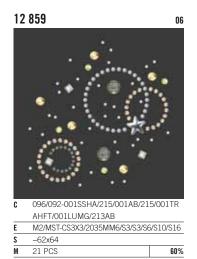


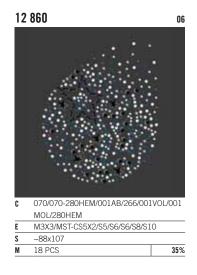
Transfers Trend Collections



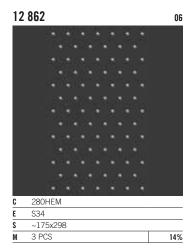


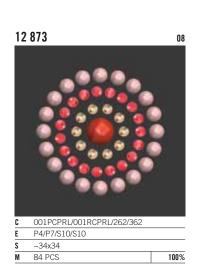


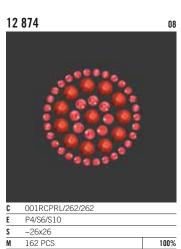








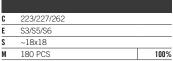


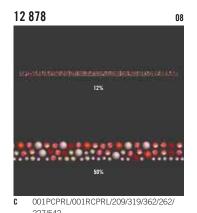




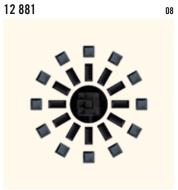
Trend Collections **Transfers**



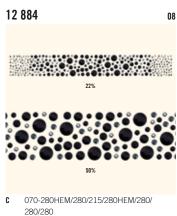




	227/042
E	P4/P4/S6/S6/S8/S10/S10/S12
S	~349x10
M	18 PCS



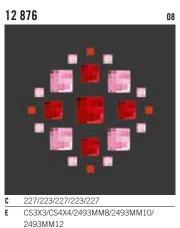
C	280/280HEM/280	
E	CS5X2/CS3X3/2035MM10	
S	~31x31	
M	115 PCS	100%



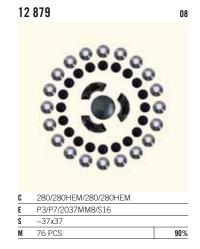
M2-P3/P4/S6/S8/S10/S20/S34

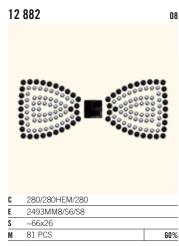
~195x25

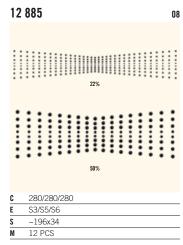
23 PCS

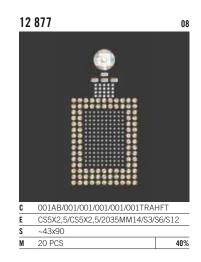


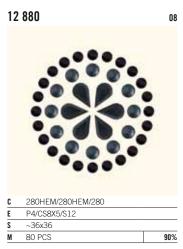
M	45 PCS	60%
S	~55x55	
	2493MM12	
E	CS3X3/CS4X4/2493MM8/2493MM	10/
ı.	2211223122112231221	

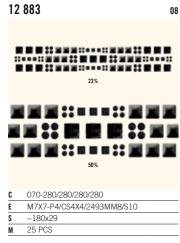








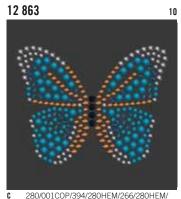


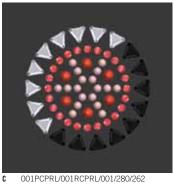




Transfers Trend Collections





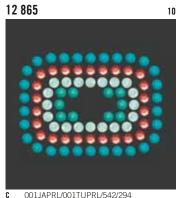


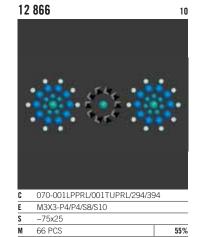
12 864

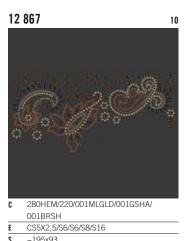
280/001COP/394/280HEM/266/280HEM/
001COP/394

	0010017051	
E	P3/S6/S6/S6/S6/S8/S8/S12	
S	~67x53	
М	42 PCS	60%

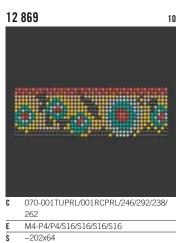
C	001PCPRL/001RCPRL/001/280/26	62
E	P3/P4/CS7X6/CS7X6/S10	
S	~47x47	
M	45 PCS	70%

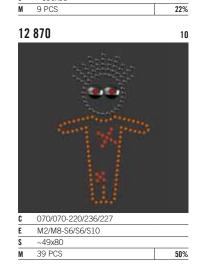






C	001JAPRL/001TUPRL/542/294	
E	P4/P4/S16/S16	
S	~54x39	
М	56 PCS	70%





12 868	10
001TUPRL/001LPPRL/246/292/54 360/294	42/262/
E P4/P4/S10/S16/S16/S16/S16/S20	-
s ~202x111	
M 8 PCS	20%

Upgrade Information

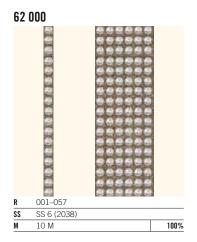
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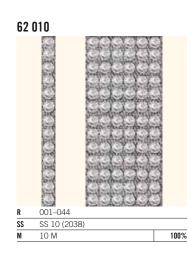
In line with this season's new art. 2038 XILION ROSE Hotfix, the Crystaltex Bandings, Crystaltex Banding Motives & Crystaltex Motives (Hotfix and –it version) will also be upgraded. The optimized geometry of the new art. 2038 XILION Rose Hotfix leads to increased brilliance and a higher light reflection. Therefore Crystaltex will result in a product that is even more brilliant and reflects more light.

All fabric colors and crystal colors will remain the same in the Crystaltex assortment. Please note that there will be a certain transition period until stocks of the existing counterpart art. 2028 Hotfix are exhausted. After the transition period, Crystaltex Banding, Crystaltex Banding Motives and Crystaltex Motives will only be delivered with the new art. 2038 XILION Rose Hotfix.



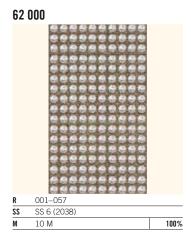








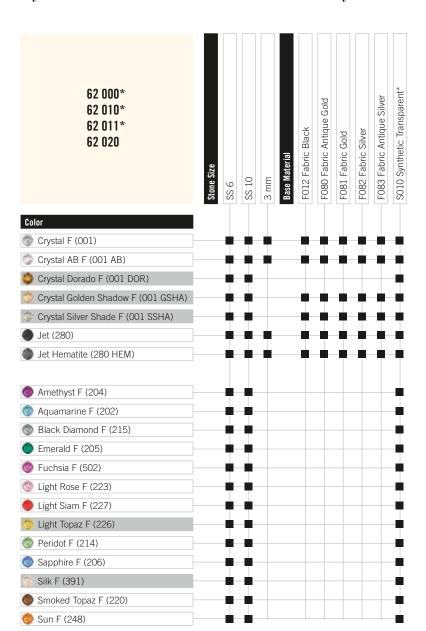
Article Explanation



62 000	R	SS	M	100%
Article number	This article is available in 1–57 rows.	Stone size	Minimun order quantity in metres (M)	Documentation size in %

Ordering Example & Product Variety Explanation

62 000	010	F080	001	NOHF
Article number	3-digit code for number of rows	Type and color of base material	Color of crystals	Hotfix Technology
		F Fabric S Synthetic	Please see the respective product matrix for all available code references.	HF With Hotfix glue NOHF Without Hotfix glue
		010 Transparent 012 Black		
		080 Antique Gold		
		081 Gold		
		082 Silver 083 Antique Silver		



^{*} All Crystaltex articles with S010 Synthetic Transparent are available as Hotfix or No Hotfix version.

Advice on Application

Crystaltex can be easily applied by using a standard heat press. The following parameters should give you an overview about the possibilities of applying this product onto different fabrics. In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original fabrics.

RECOMMENDED APPLICATION SIDE



ALTERNATIVE APPLICATION SIDE



CRYSTAL FABRIC, CRYSTALTEX TRANSPARENT, CRYSTALTEX CHATON BANDINGS & MOTIVES AND CRYSTAL TRANSFABRIC

	Ter 120°C 250°F	nperatur 130°C 265°F	e/time re 140°C 285°F	equired (150°C 300°F	in secon 160°C 320°F	ds) 170°C 340°F
Reference fabric	_	-	50	45	40	35
Silk, batiste, cotton jersey, thin linen fabrics, etc.	-	-	45	40	35	30
Jeans, cord, loden, cloth, knitted fabrics, etc.	-	-	55	50	45	40
Viscose, satin, chiffon, organza, taffeta, etc.	-	-	35	30	25	20
Lycra, neoprene, etc.	_	-	40	35	30	25
Artificial fur, artificial leather, fleece, suede, etc.	-	-	38	32	27	22
Danas and disconnections						

Pressure: medium Aids: Teflon®, pressing cloth

	Ter 120°C 250°F	nperatur 130°C 265°F	e/time ro 140°C 285°F	equired (150°C 300°F	in secon 160°C 320°F	ds) 170°C 340°F
Reference fabric	_	-	50	45	40	35
Silk, batiste, cotton jersey, thin linen fabrics, etc.	-	-	45	40	35	30
Jeans, cord, loden, cloth, knitted fabrics, etc.	_	_	60	55	50	45
Viscose, satin, chiffon, organza, taffeta, etc.	-	-	35	30	25	20
Lycra, neoprene, etc.	_	_	45	40	35	30
Artificial fur, artificial leather, fleece, suede, etc.	-	-	42	38	32	26

Pressure: medium Aids: Teflon®, pressing cloth

CRYSTALTEX BANDINGS & CRYSTALTEX MOTIVES

	Ter	nperatur	e/time r	equired (in secon	ds)
	120°C	130°C	140°C	150°C	160°C	170°C
	250°F	265°F	285°F	300°F	320°F	340°F
Reference fabric	40	35	30	25	20	15
Silk, batiste, cotton jersey, thin linen fabrics, etc.	42	38	32	26	22	18
Jeans, cord, loden, cloth, knitted fabrics, etc.	45	40	35	30	25	20
Viscose, satin, chiffon, organza, taffeta, etc.	42	38	32	26	22	18
Lycra, neoprene, etc.	40	35	30	25	20	15
Artificial fur, artificial leather, fleece, suede, etc.	45	40	35	30	25	22

Pressure: medium Aids: Teflon®, pressing cloth

	Ter	nperatur	e/time re	equired (in secon	ds)
	120°C 250°F	130°C 265°F	140°C 285°F	150°C 300°F	160°C 320°F	170°C 340°F
Reference fabric	30	25	20	15	12	10
Silk, batiste, cotton jersey, thin linen fabrics, etc.	35	30	25	20	15	12
Jeans, cord, loden, cloth, knitted fabrics, etc.	40	34	28	22	16	12
Viscose, satin, chiffon, organza, taffeta, etc.	20	18	16	13	11	8
Lycra, neoprene, etc.	28	22	18	15	12	10
Artificial fur, artificial leather, fleece, suede, etc.	42	36	30	24	18	15

Pressure: medium Aids: Teflon®, pressing cloth

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

Care Instructions

	40°	*			F	w
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Iron inside out using a silk/ polyester/viscose setting	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wet- cleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Ironing the textile inside out and using a pressing cloth is recommended.	To protect the crys possible, the use o is recommended.	
CRYSTALTEX	✓	✓	✓	✓	✓	✓

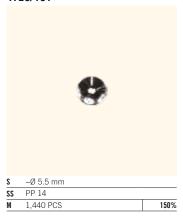
Crystaltex

Plastic Trimmings

Plastic Components

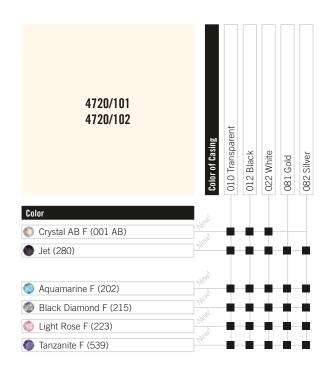
Mini Rondelles





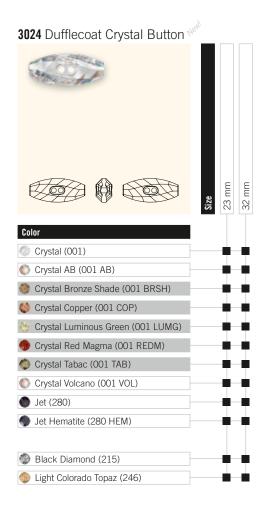






3024 Dufflecoat Crystal Button





Advice on Application

Art. 3024 Dufflecoat Crystal Button can be easily applied by hand or using a standard household sewing machine (button sew-on program or zigzag stitch). For this, synthetic threads with a thread count of Nm 50–60 are most suitable due to their abrasion resistance. Monofilament and pure cotton yarns are not recommended because they have limited abrasion resistance.

In order to ensure the right conditions and to establish the best choice of application aids, we strongly recommend carrying out tests with the original fabrics.

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

Care Instructions

	<u>60°</u>	*			P	F	w
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry- cleaned using perchlorethy- lene. Turn inside out.	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gent- le professional wet-cleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.			Do not iron directly over the crystals.		ystals as much a h bag is recomm	
ART. 3024	✓	✓	✓	✓	✓	✓	✓



Chessboard Family _____

Article Explanation

SWAROVSKI ELEMENTS has, for the first time, launched a complete product family designed to satisfy different functions. The Chessboard Family consists of Jeans Button, Snap Fastener, Decorative Button and Rivet. The chessboard pattern is very popular and offers a wide array of design options. This new family of products gives designers the opportunity of being able to match up a whole range of compatible products suitable for different functions.

1786/100 Chessboard Snap Fastener



1786/101 Chessboard Decorative Button



1796/140 Chessboard Button



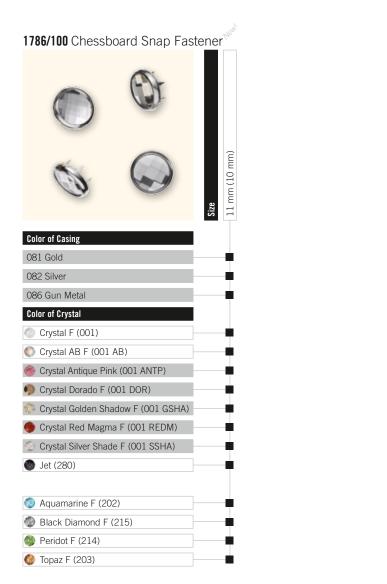


Further more detailed information on the respective products can be found in the following chapters.

- 1786/100, 1786/101: Snap Fasteners, Decorative & Jeans Buttons page 81–82
- 1796/140: Snap Fasteners, Decorative & Jeans Buttons page 84–85
- 53 600: Metal Components page 92–93

1796/140	\$/\$\$	M	100%
Article number	Size/Stone size	Minimum order quantity in pcs	Documentation size in %

1786/100, 1786/101 Chessboard Snap Fastener and Chessboard Decorative Button





Ordering Example & Product Variety Explanation

1786/100	082	001
Article number	Color of casing	Color of crystals
	081 Gold 082 Silver 086 Gun Metal	Please see the respective product matrix for all available code references.

Advice on Application

Art. 1786/100 Chessboard Snap Fastener and art. 1786/101 Chessboard Decorative Button can be easily applied using a fly press or a semi-automatic attaching machine. To apply these products, the semi-automatic attaching machine must be adjusted. Please follow the machine manufacturer's instructions of S.P.S. Tecnologia Meccanica (www.spstecnologiameccanicasrl.it).

It is very important to carefully check the thickness of the fabric before beginning the application process. The material should not contract or crinkle after the application. To avoid this happening, tests are highly recommended on some fabric samples before going ahead with the final application process.

In order to prevent possible injury, the wearing of protective eyewear is recommended when mechanically applying crystal products.

Buttons, Fasteners & Zippers Snap Fasteners, Decorative & Jeans Buttons

Tools for fly press

To apply Chessboard Snap Fasteners and Decorative Buttons, first fix the required dies into place in the fly press. A Decorative Button is the upper part of a Snap Fastener, which is applied purely for decorative purposes and thus does not require a closure. When applying Snap Fasteners, a second stage is required in order to fix the closure in place. For the application of Decorative Buttons/Snap Fasteners already available tools can be used.

	1786/100	1786/101
UPPER DIE	Art. 9060/005	Art. 9060/006
	0	
LOWER DIE	Art. 9060/004	Art. 9060/007

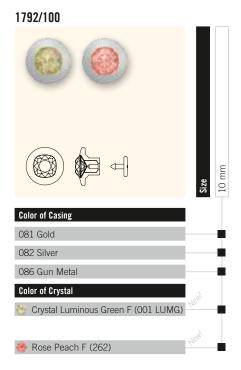
It is important to make sure that the tool is sitting straight and firmly in the fly press. Stop position: the offset can be regulated using an adjustable stop that is fastened to the handle.

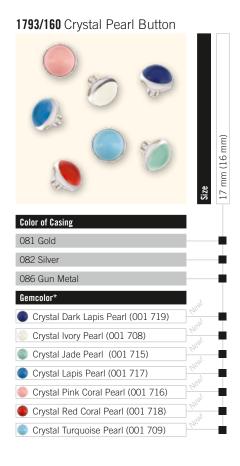
Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

Care Instructions

	<u>40°</u>	*			P	F	w	
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry- cleaned using perchlorethy- lene. Turn inside out.	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gent- le professional wet-cleaning. Turn inside out.	
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.		To protect the crystals as much as possible, the use of a soft wash bag is recommended.	Do not iron directly over the crystals.	•	tect the crystals as much as possible, the a soft wash bag is recommended.		
CHESSBOARD SNAP FASTENERS/ DECORATIVE BUTTONS	√	√	√	√	√	√	√	

Buttons, Fasteners & Zippers Snap Fasteners, Decorative & Jeans Buttons







^{*} For detailed information on Crystal Pearls Gemcolors please refer to page 50.



Ordering Example & Product Variety Explanation

1796/140	082	001
Article number	Color of casing	Color of crystals
	081 Gold 082 Silver 086 Gun Metal	Please see the respective product matrix for all available code references.

Advice on Application

Art. 1796/140 Chessboard Button can be easily applied using a fly press or a semi-automatic attaching machine. To apply this product, the semi-automatic attaching machine must be adjusted. Please follow the machine manufacturer's instructions of S.P.S. Tecnologia Meccanica (www.spstecnologiameccanicasrl.it).

It is very important to carefully check the thickness of the fabric before beginning the application process. The material should not contract or crinkle after the application. To avoid this happening, tests are highly recommended on some fabric samples before going ahead with the final application process.

In order to prevent possible injury, the wearing of protective eyewear is recommended when mechanically applying crystal products.

^{*} For further information (e.g MOQ) regarding art. 1796/140 Chessboard Button please refer to page 80.

Buttons, Fasteners & Zippers Snap Fasteners, Decorative & Jeans Buttons

Tools for fly press

The Jeans Buttons tool already available may be used for the application of art. 1796/140 Chessboard Button simply by changing the corresponding spare part for the upper die:

UPPER DIE	Art. 9060/009
SPARE PART FOR UPPER DIE	Art. 9060/018
LOWER DIE	Art. 9060/016
THREAD ADAPTER	Art. 9060/014*
CHANGING PIN	Art. 9060/015

^{*} When using die art. 9060/009, please employ the specially developed thread adapter Art. 9060/014.

It is important to make sure that the tool is sitting straight and firmly in the fly press. Stop position: the offset can be regulated using an adjustable stop that is fastened to the handle.

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

Care Instructions

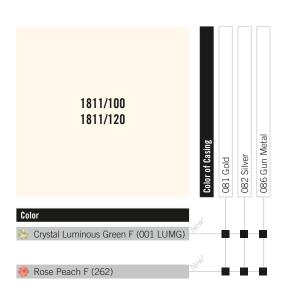
	40°				F	w
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gentle professional wetcleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.		To protect the crystals as much as possible, the use of a soft wash bag is recommended.	Do not iron directly over the crystals.	To protect the crys possible, the use of is recommended.	
CHESSBOARD BUTTON	✓	✓	✓	✓	✓	✓

Buttons, Fasteners & Zippers

Buttons with Metal Shank

1811/100

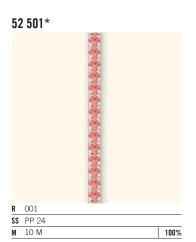




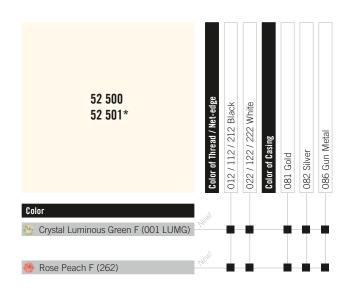
Metal Trimmings

R 001-024 SS PP 24

100%

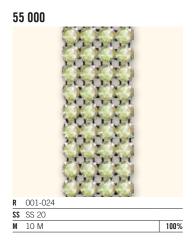


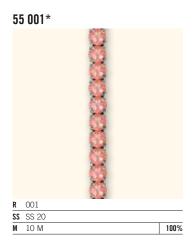
Chaton Bandings

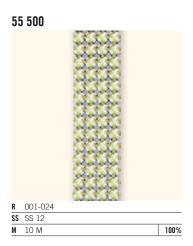


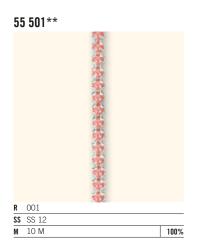
M 10 M

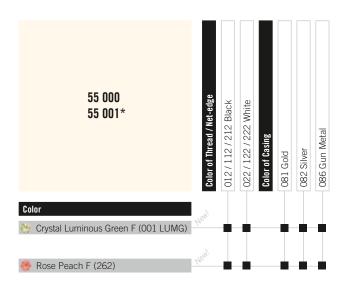
 $^{^{\}star}$ Art. 52501 is not available with net-edge. When ordering one row with net-edge, art. 52500 is to be used.

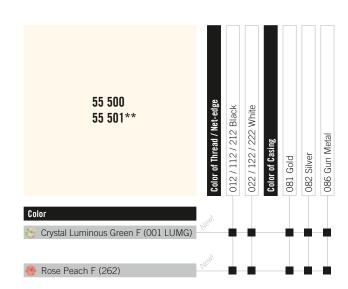










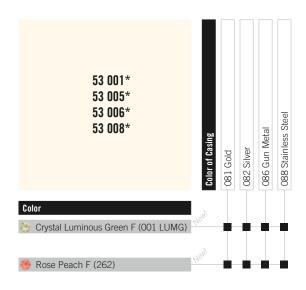


 $^{^{\}star}$ Art. 55001 is not available with net-edge. When ordering one row with net-edge, art. 55000 is to be used.

^{**} Art. 55501 is not available with net-edge. When ordering one row with net-edge, art. 55500 is to be used.

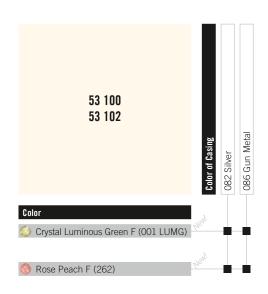
53 006 Rivets*





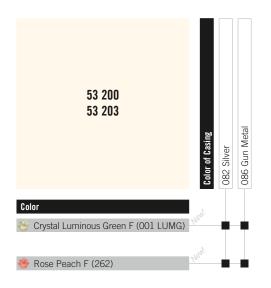
53 100 Roses Montées





53 200 Chaton Montées





 $^{^{\}star}$ For respective Back Parts please refer to the SWAROVSKI ELEMENTS Collection 2010 on page 569.

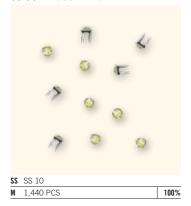
088 Stainless Steel

53 304

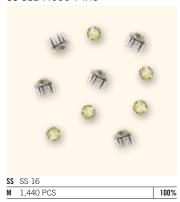
Crystal Luminous Green F (001 LUMG)

Color

53 301 Rose Pins



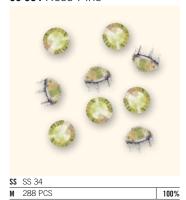




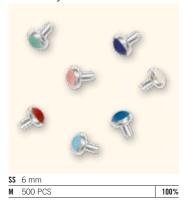
53 303 Rose Pins



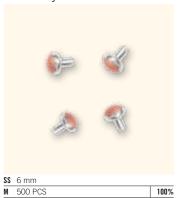
53 304 Rose Pins

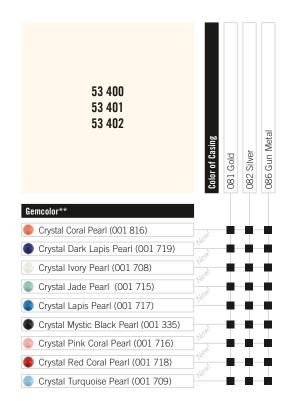


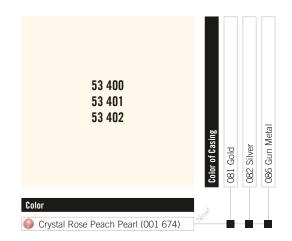
53 400 Crystal Pearl Rivets*



53 400 Crystal Pearl Rivets*







 $^{^{\}star}$ For respective Back Parts please refer to the SWAROVSKI ELEMENTS Collection 2010 on page 573.

^{**} For detailled information on Crystal Pearls Gemcolors please refer to page 50.

Metal Trimmings

081 Gold 082 Silver 086 Gun Metal

Crystal Luminous Green F (001 LUMG)

Rose Peach F (262)

Color

53 500 Square Rivets*



53 501 Square Rivets*



53 502 Square Rivets*

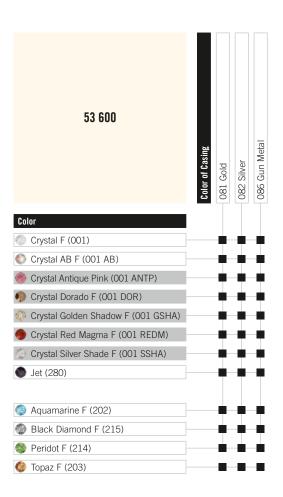


 $^{^{\}star}$ For respective Back Parts please refer to the Innovations Folder "Innovations SPRING/SUMMER 2012" on page 71.

53 600 Chessboard Rivets







Ordering Example & Product Variety Explanation

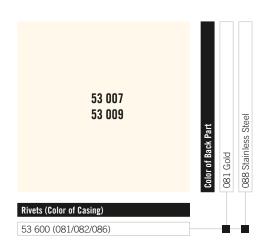
53 600	081	001
Article number	Color of casing	Color of crystals
	081 Gold 082 Silver 086 Gun Metal	Please see the respective product matrix for all available code references.

^{*} For further information (e.g. MOQ) regarding art. 53 600 Chessboard Rivets please refer to page 80.

Metal Trimmings Metal Components Back Parts for Chessboard Rivets

53 007





53 009



Advice on Application

Chessboard Rivets can be easily applied by using a fly press or a semi-automatic attaching machine. To apply these products, the semi-automatic attaching machine must be adjusted. Please follow the machine manufacturer's instructions of S.P.S. Tecnologia Meccanica (www.spstecnologiameccanicasrl.it). They can be applied to various materials with or without Back Parts.

It is very important to carefully check the thickness of the fabric before beginning the application process. The material should not contract or crinkle after the application. To avoid that, tests are highly recommended on some fabric samples before going ahead with the final application process. In order to prevent possible injury, the wearing of protective eyewear is recommended when mechanically applying crystal products.

Please consider material thickness and Back Part possibilities and choose the suitable tool combination.

RIVETS	SIZE	MATERIAL THICKNESS*	POSSIBLE BACK PARTS
53 600	6 mm	2.0 till 2.5 mm	53 007 and 53 009

^{*}Could vary due to character and production of carrier materials.

It is often possible to select between both versions of the Back Part. For applications on thinner fabrics, it is better to use the larger Back Part (art. 53007). Because of its size this larger version of the Back Part is better able to hold the split Rivet shaft, avoiding any damage to the crystal

The smaller Back Part (art. 53009) can be used for multi-layered or thicker materials.

If the carrier material proves too thick or is made up of several layers, it is recommended to punch a hole before application.

Tools for fly press

A vacuum pump (Art. 9040/022) and already available vacuum adapter (Art. 9040/023) enable an easy intake and application of Chessboard Rivets

The upper die is therefore available with different thread strengths. When using the Swarovski vacuum adapter, it is necessary to use a die with an M8 thread. Alternatively, a die with M6 thread is available for presses from other manufacturers, or when not using a vacuum adapter.

		BACK PART	WITH BA	CK PART	WITHOUT BACK PART
			53007	53009	RIVET CASING 081; 082; 086
		LOWER DIE	Art. 9070/010	Art. 9070/012	Art. 9040/015
RIVETS	UPPER DIE	Spare part for upper die*			
53600 6 MM	Art. 9040/109 (M6) Art. 9040/105 (M8)	Art. 9040/111	√	✓	✓

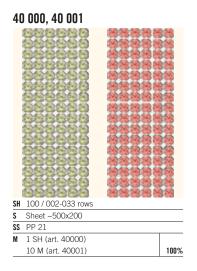
^{*} The spare part is integrated into the upper die as standard. This should be changed when it becomes worn.

It is important to make sure that the tool is sitting straight and firmly in the fly press. Stop position: the offset can be regulated using an adjustable stop that is fastened to the handle.

Please refer to the Application Manual and our Business Website (closed area) WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS for detailed information on the application.

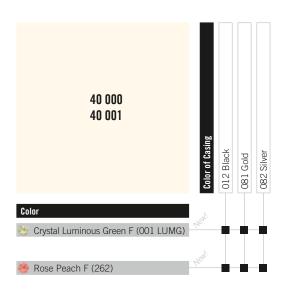
Care Instructions

	40°	*			P	F	w
GENERAL RECOMMENDATIONS	Turn inside out, choose a gentle wash cycle and use a mild laundry detergent.	Do not use chlorine bleach!	Do not tumble dry!	Do not iron!	The textile can be gently dry- cleaned using perchlorethy- lene. Turn inside out.	The textile can be gently dry- cleaned using hydrocarbon. Turn inside out.	The textile will withstand gent- le professional wet-cleaning. Turn inside out.
	To protect the crystals as much as possible, the use of a soft wash bag is recommended.		To protect the crystals as much as possible, the use of a soft wash bag is recommended.	Do not iron directly over the crystals.	To protect the crystals as much as possible, the use of a soft wash bag is recommended.		
CHESSBOARD RIVETS	✓	✓	√	✓	✓	√	√

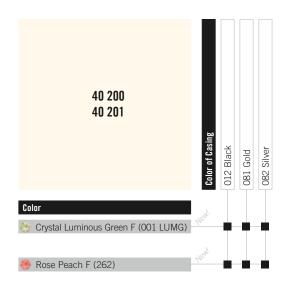


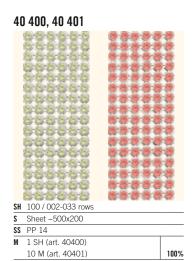
Crystal Mesh

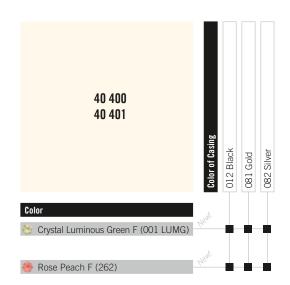




Crystal Mesh Metallisée







Available Casing Colors

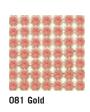














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Loose crystals may present a small parts hazard to young children, particularly children under three years old. Depending on the size of the crystal and any attached material (such as glue, fabric, etc.), children may choke on, inhale, swallow or insert the crystal into nose. With crystal applied magnetic products pose a particular risk of serious intestinal injuries if ingested.

The application techniques in this manual do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets relevant requirements related to small parts hazards and assess any risk it may pose to small children.

Failure to follow Swarovski's care instructions may result in damage to the crystal, which could pose a risk of laceration or other harm.



✓! Warning for Crystal Tattoos

Crystal Tattoos may be applied on health skin only. Do not adhere to eyes or on mucous membranes. Crystal Tattoos are not recommended for young children. Loose crystals may present a small parts hazard to young children, particularly children under three years old. If a crystal comes loose, depending on the size of the crystal, children may choke on, inhale, swallow or insert the crystal into nose.



∠! Warning for Magnetic Products

Loose crystals may present a small parts hazard to young children, particularly children under three years old. With crystal applied magnetic products pose a particular risk of serious intestinal injuries if ingested. For each application of magnetic crystal products, the manufacturer must determine whether the product meets relevant requirements related to small parts hazards and assess any risk it may pose to small children.



Application of loose crystals to tableware presents a risk of aspiration, choking, swallowing, or tooth damage. To reduce this risk, crystals should never be applied to any surface of tableware likely to come in contact with food and crystals should never be placed on any tableware intended for use by children. To avoid dishwasher damage, tableware decorated with crystals should be washed by hand.

The application techniques in this manual/suggestion do not guarantee that crystals will not come loose. For each application, the manufacturer must determine whether the product meets relevant requirements related to small parts hazards and assess any risk it may pose to small children.

The use of crystals (which may contain substances known as hazardous) and adhesives on tableware is subject to legal restrictions in specific countries. The customer is fully responsible to comply with these country-specific provisions and shall defend, indemnify and hold Swarovski harmless from any and all third-party claims based on product liability or otherwise relating to uses of Swarovski products and waives all its own claims against Swarovski.

Notice for Application on Packaging

The use of crystal that may contain substances like lead, cadmium or hexavalent chromium, on packaging is subject to legal restrictions in specific countries, including but not limited in regard to the total content of substances based on the proportion between crystal mass to the remaining weight of packaging. The customer is fully responsible to comply with these country-specific provisions and to pass on this information to his customers.

Care Instructions

Failure to follow Swarovski's care instruction may result in damage to the Swarovski product, which could pose a risk of laceration or other harm. Please be informed that all conventional laundering processes (household washing machine as well as professional dry-cleaning) have a considerable mechanical influence onto the garment, which is based on the rotation of the washing drum. The essential requirement for a safety laundering process is that the Swarovski products are proper applied without restrictions regarding the adherence of the Swarovski products. The bigger the size of the used Swarovski product is and the more Swarovski products are applied next to each other, the more a risk of damage has to be taken into consideration. Swarovski products are made of or incorporate crystal and therefore must be handled with due care!

Generally, to best protect the Swarovski products from breaking we recommend the use of a soft washing bag and to fill up the washing drum. Turning inside out before washing and selection of a gentle washing program, plus the use of mild detergents are important prerequisites to safeguard the quality of our Swarovski products. Our care instructions based on DIN EN ISO 3758 list up all Swarovski product groups as overview so that each used Swarovski product still needs to be judged in terms of its cleaning suitability for the intended purpose and finished product by the customer. Swarovski's recommendations are given according to the current state of our knowledge and Swarovski's determination of the qualification as textile application product. The customer is therefore fully responsible to determine the cleaning process applicable to the finished product, taking the Swarovski care instructions as well as those of third party materials into account. The variety of shape, cut, surface effect, size and application weight respectively amount of used Swarovski products are decisive for the determination of the suitable cleaning process.

To be entirely safe customers respectively dry-cleaners usually take off Sew-on Stones, Buttons, etc. of bigger size before cleaning and re-apply them

Responsibility of user

Any oral, written or test-based advice that Swarovski provides regarding techniques for application of its products are recommendations based on Swarovski's current knowledge and the information provided by its suppliers. Such advice does not discharge customer from carrying out its own tests of techniques as well as machines, tools and aids it proposes to use and their suitability for the intended application. The application, use and processing of these techniques and products are solely user's responsibility.

Unsuitable Applications

SWAROVSKI ELEMENTS are intended for use in the fields of fashion, jewellery, accessories, textile products and for interior décor. Due to their physical properties, SWAROVSKI ELEMENTS are unsuitable for other uses (e.g. gluing onto teeth, using crystals on or near mucous membranes and other unsafe uses). The customer shall defend, indemnify and hold Swarovski harmless from any and all third party claims based on product liability or otherwise relating to uses of Swarovski products purchased by customer, and waives all its own claims.

Please visit our website for contact information: WWW.SWAROVSKI-ELEMENTS.COM/BUSINESS

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